



April 16, 2018

## TRANSACTIONS IN CONNECTION WITH SHARE BUYBACK PROGRAMME

On 6 February 2018, PANDORA announced a share buy-back programme, cf. Company announcement no. 432. The share buyback programme is executed in accordance with Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation).

The purpose of the programme is to reduce PANDORA's share capital and to meet obligations arising from employee share option programmes.

Under the programme PANDORA will buy back shares for an amount up to DKK 4,000 million in the period from 14 March 2018 to 13 March 2019.

The following transactions have been made under the programme:

	Number of shares	Average purchase price, DKK	Transaction value, DKK
<b>Accumulated, latest announcement</b>	<b>329,915</b>		<b>206,262,749</b>
9 April 2018	28,246	672.23	18,987,684
10 April 2018	20,000	681.61	13,632,100
11 April 2018	20,500	681.02	13,960,828
12 April 2018	27,254	679.16	18,509,884
13 April 2018	15,000	685.43	10,281,411
<b>Accumulated under the programme</b>	<b>440,915</b>		<b>281,634,656</b>

With the transactions stated above, PANDORA owns a total of 845,451 treasury shares, corresponding to 0.8% of the Company's share capital.

In accordance with Regulation (EU) No 596/2014, all transactions related to the share buyback programme are presented in detailed form in the spread sheet attached to this Company Announcement.

### ABOUT PANDORA

PANDORA designs, manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices. PANDORA jewellery is sold in more than 100 countries on six continents through around 7,700 points of sale, including more than 2,200 concept stores.

Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs more than 22,300 people worldwide of whom around 13,200 are located in Thailand, where the Company manufactures its jewellery. PANDORA is publicly listed on the Nasdaq Copenhagen stock exchange in Denmark. In 2017, PANDORA's total revenue was DKK 22.8 billion (approximately EUR 3.0 billion).

### CONTACT

For more information, please contact:

#### INVESTOR RELATIONS

Magnus Thorstholm Jensen

Vice President, Head of Investor Relations

+45 7219 5739

mtje@pandora.net

#### MEDIA RELATIONS

Martin Kjærsgaard Nielsen

Global Head of Media Relations

+45 5077 5271

mnie@pandora.net

Christian Møller

Investor Relations Officer

+45 7219 5361  
chmo@pandora.net

### **Attachments**

- | [PUBLIC\\_sbb\\_Pandora](#)
- | [PUBLIC\\_sbb\\_PANDORA](#)
- | [PANDORA\\_Company\\_Announcement\\_No\\_445\\_UK](#)