

No. 337

COMPANY ANNOUNCEMENT

28 October 2016

FINANCIAL CALENDAR 2017

PANDORA has planned the following dates in 2017 for the financial statements, the Annual General Meeting and payment of annual dividend:

7 February 2017	Annual Report 2016
15 March 2017	Annual General Meeting
20 March 2017	Payment of annual dividend
9 May 2017	Interim Report for the first quarter of 2017
8 August 2017	Interim Report for the second quarter of 2017
7 November 2017	Interim Report for the third quarter of 2017

Any shareholder who proposes business to be transacted at the Annual General Meeting on Wednesday 15 March 2017 must submit the proposal(s) to the Board of Directors' Secretariat no later than Tuesday 31 January 2017. Proposals must be sent by letter to PANDORA A/S, Board of Directors' Secretariat attn.: Lars Jensen, Havneholmen 17-19, DK-1561 Copenhagen V, Denmark, or by email to legal@pandora.net.

ABOUT PANDORA

PANDORA designs, manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices. PANDORA jewellery is sold in more than 100 countries on six continents through approximately 8,900 points of sale, including more than 1,900 concept stores.

Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs more than 17,800 people worldwide of whom approximately 12,000 are located in Gemopolis, Thailand, where the Company manufactures its jewellery. PANDORA is publicly listed on the NASDAQ Copenhagen stock exchange in Denmark. In 2015, PANDORA's total revenue was DKK 16.7 billion (approximately EUR 2.2 billion).

CONTACT

For more information, please contact:

INVESTOR RELATIONS

Magnus Thorstholm Jensen
Vice President, Head of Investor Relations
+45 3050 4402
mtje@pandora.net

MEDIA RELATIONS

Kristian Lysgaard
Director, Corporate Communications
+45 2556 8561
krly@pandora.net

Brian Granberg
Investor Relations Officer
+45 6178 4884
brgr@pandora.net