



DTS and Ceton Announce Alliance to Expand into the Connected Home Environment

High-Definition Audio Technology Enhances the In-Home Digital Media Entertainment Experience

LAS VEGAS--(BUSINESS WIRE)-- [DTS, Inc.](#) (Nasdaq: DTSI), a leader in high-definition audio, today announced a partnership with cutting-edge in-home digital entertainment and communication solutions provider, [Ceton Corporation](#). Ceton has integrated DTS audio technology into the upcoming [Ceton Echo](#), a next-generation Windows Media Center Extender, to offer consumers an immersive, high-definition sound experience. Incorporating DTS audio solutions adds superior sound to Internet video services, live and recorded TV services and personal digital media libraries supported by the Echo.

"As we continue to offer innovative devices that allow consumers to make all their media available across multiple screens, we're pleased to boast that the Ceton Echo delivers crisp, clear audio with DTS audio solutions," said Gary Hammer, president and CEO of Ceton. "Integrating DTS audio means our customers can experience immersive audio as they enjoy live and recorded TV, listen to music, surf the Web or stream media to any TV in their home."

With an increasing number of content creators delivering entertainment content mixed in DTS audio, this collaboration marks an effort to expand the capabilities of today's in-home digital media consumer electronics to provide superior audio quality. As more consumers increasingly rely on central hubs to access personal digital media libraries, the Internet and TV content, they seek superior audio quality across all of their consumer electronic devices. Integration of DTS technology allows for an uncompromised, high quality surround sound by decoding DTS encoded content for two-channel stereo playback directly from a digital television or pass-through DTS bit stream to an external device such as an AV receiver or home theater system.

"At DTS, we have an unwavering dedication to the future of audio enhancement and strive to bring the high-performance sound experience to the next-generation of home theaters, powered by media center devices," said Geir Skaaden, vice president of products and platforms at DTS. "Joining forces with a forward-thinking company like Ceton allows DTS to play a more significant role in the connected home entertainment space and further ensure consumers have access to top-notch audio when enjoying entertainment content at home."

The Ceton Echo, compatible with standard- or high-definition TVs with HDMI or composite video input, extends TV, DVR, digital entertainment services and personal media libraries from a Windows Media Center PC to any room in the home, while eliminating the need for cable set-top boxes. The Ceton Echo will be available for consumer purchase later in 2012.

For more information, visit [DTS at NAB 2012](#) booth SU7619, or online at [DTS](#). Media interested in speaking with a DTS spokesperson please contact DTS@formulapr.com. Connect with DTS on [Facebook](#), or on [Twitter \(@DTS_Inc.\)](#).

About Ceton Corporation

Ceton Corporation is the world leader in digital cable tuner solutions for the PC and is developing the next generation of in-home digital entertainment and communication solutions. Combining stellar hardware and software engineering capabilities with market-making technology, Ceton aims to help unlock the potential of the digital home to unleash a new generation of in-home connected entertainment and communication services for PC and device makers, software developers and consumers. More information about Ceton and its solutions is available at <http://www.cetontcorp.com>.

About DTS, Inc.

DTS, Inc. (Nasdaq: DTSI) is dedicated to making digital entertainment exciting, engaging and effortless by providing state-of-the-art audio technology to hundreds of millions of DTS-licensed consumer electronics products worldwide. From a renowned legacy as a pioneer in multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc™ standard and is now increasingly deployed in enabling digital delivery of movies and other forms of digital entertainment on a growing array of network-connected consumer devices. DTS technology is in home theaters, car audio systems, PCs, game consoles, DVD players, televisions, digital media players, set-top boxes, smart phones, surround music software and every device capable of playing Blu-ray™ discs. Founded in 1993, DTS' corporate headquarters are located in Alabamas, California with its licensing operations headquartered in Limerick, Ireland. DTS also has offices in Northern California, Washington, China, France, Hong Kong, Japan, South Korea, Taiwan, Singapore, and the United Kingdom. For further information, please visit www.dts.com. DTS, the Symbol, and DTS and the Symbol together, are registered trademarks of DTS, Inc. All other trademarks are the properties of their respective owners. © 2012 DTS, Inc. All rights reserved.

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