



DTS Showcases Audio Innovations at DIGITIMES 2012 Ultra Mobile & Eco-System Forum

TAIPEI, Taiwan--(BUSINESS WIRE)-- [DTS, Inc.](#) (Nasdaq: DTSI), a leader in high-definition audio, will participate in the [DIGITIMES 2012 Ultra Mobile & Eco-system Forum](#) at the Taipei International Convention Center on April 25. DTS joins mobile industry leaders Intel, Asus, and NXP, among others, to discuss the latest trends and market analysis for the next generation of mobile devices.

Mary Crebassa, vice president of strategic partnerships at DTS, Inc., will discuss the importance of audio on Ultra Mobile devices and ecosystems during her presentation. DTS' mobile approach is based on delivering a complete audio technology solution for entertainment playback, which includes codecs, virtualization and audio enhancement; these allow consumers to experience HD music and video on their mobile devices, whether downloaded or streamed, at home or on the move.

"DTS is an integral player in enhancing the mobile audio experience, and we're looking forward to their presence as a mobile technology leader at our event," Chih-Feng Chen, director of marketing and sales department of DigiTimes Publication, Inc. "Audio quality on mobile devices is becoming an increasingly valuable feature to consumers, and we're thrilled DTS will share its insights on this growing trend and thoughts on how developers can leverage the company's premium audio technologies as a differentiator in the marketplace."

Recent integrations have showcased DTS' strong commitment and holistic approach to deliver superior sound across mobile devices. Partnerships with Nextstreaming and NXP provide consumers with applications to enjoy entertainment content in DTS audio on-the-go, while alliances with Huawei, LG, and Pantech incorporate DTS technologies directly into the mobile devices.

Brian Towne, executive vice president and chief operating officer at DTS, Inc., added, "At DTS, we're dedicated to providing the most realistic and immersive audio entertainment experience to on-the-go consumers. Our collaborations with innovative, like-minded companies ensure delivery of superior entertainment content with high-definition audio quality."

For more information, visit us online at [DTS](#). Media interested in speaking with a DTS spokesperson please contact DTS@formulapr.com. Connect with DTS on [Facebook](#), or on [Twitter \(@DTS_Inc.\)](#).

About DTS, Inc.

DTS, Inc. (Nasdaq: DTSI) is dedicated to making digital entertainment exciting, engaging and effortless by providing state-of-the-art audio technology to hundreds of millions of DTS-licensed consumer electronics products worldwide. From a renowned legacy as a pioneer in multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc™ standard and is now increasingly deployed in enabling digital delivery of movies and other forms of digital entertainment on a growing array of network-connected consumer devices. DTS technology is in home theaters, car audio systems, PCs, game consoles, DVD players, televisions, digital media players, set-top boxes, smart phones, surround music software and every device capable of playing Blu-ray™ discs. Founded in 1993, DTS' corporate headquarters are located in Alhambra, California with its licensing operations headquartered in Limerick, Ireland. DTS also has offices in Northern California, Washington, China, France, Hong Kong, Japan, South Korea, Taiwan, Singapore, and the United Kingdom. For further information, please visit www.dts.com. DTS, the Symbol, and DTS and the Symbol together, are registered trademarks of DTS, Inc. All other trademarks are the properties of their respective owners. © 2012 DTS, Inc. All rights reserved.

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