



November 28, 2017

OpenTable Diners Can Donate Points to Help End Childhood Hunger this Holiday Season

Dining points donation kicks off on Giving Tuesday to benefit Share Our Strength's No Kid Hungry® campaign; Every 100 OpenTable points donated can provide up to five meals to children in need

SAN FRANCISCO, Nov. 28, 2017 /PRNewswire/ -- [OpenTable](#), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced that in the spirit of the holiday season, OpenTable diners will have the opportunity to donate their OpenTable dining points to [No Kid Hungry®](#), a campaign of the national anti-hunger organization Share Our Strength.



Through OpenTable's relationship with longtime non-profit partner Share Our Strength, points donations made beginning on Tuesday, November 28th through Monday, December 11th, will benefit the No Kid Hungry® campaign, which provides nutritious meals to children struggling with hunger in America.

Every 100 points donated can provide a child in need with up to five healthy meals. To deepen the impact of this effort, OpenTable will match donations.

"While the holidays are a special time for dining with friends and family, we cannot forget about those who don't have that opportunity or know when they'll receive their next meal," said Scott Jampol, OpenTable Senior Vice President of Marketing. "We, along with our restaurant partners, hope diners embrace this opportunity so that together we can make a real difference in supporting hungry children this holiday season."

To donate points, diners can simply visit their [profile page](#) to view their points and select "donate my points." From there, they'll have an opportunity to donate a portion or all of their points in support of No Kid Hungry®. OpenTable will match the first 100,000 meals donated by diners. For more information, please visit: nokidhungry.org

About OpenTable:

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 23 million diners per month via online reservations across more than 43,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants

deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1.4 billion diners around the world via online reservations. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, United Kingdom and the United States. Restaurants are available for reservations in Dutch, English, French, German, Japanese, and Spanish languages.

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