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## **Ctrip and OpenTable Announce Partnership**

### **Ctrip and OpenTable team up to provide Chinese users with a convenient way to discover and book tens of thousands of restaurants across North America**

SAN FRANCISCO, Jan. 10, 2018 /PRNewswire/ -- Ctrip (Nasdaq: CTRP), China's largest online travel agent and the second largest in the world, today announced that Ctrip Gourmet List, an industry leader in POI information and a leading domestic China sharing and discovery platform for restaurants, has formed a partnership with OpenTable, the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN).



The partnership with OpenTable will allow Ctrip mobile app users to book tens of thousands of restaurants across North America. A premier OpenTable partner, Ctrip is also the first OpenTable partner in the Mainland Chinese market.

Ctrip Gourmet List was introduced in 2016 to provide travelers with easy-to-access food and restaurant recommendations and convenient on-line table booking in major cities around the world. Currently, Gourmet List covers approximately 15,000 restaurants in 120 popular destinations both in China and around the world. Ctrip Gourmet List has seen triple-digit growth since its launch and continues to rapidly expand the number of restaurants and destinations on its platform.

OpenTable seats more than 24 million diners per month via online reservations across more than 43,000 restaurants around the globe. Available in six languages, OpenTable has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, United Kingdom and the United States. In the third quarter of 2017, 57% of OpenTable's global seated diners originated on a mobile device.

North America is an increasingly popular destination for Chinese travelers. According to Ctrip's data, Chinese visitors to North America in 2017 spent on average 16,000 RMB per person. Both the US and Canada were included on Ctrip's 2017 Top 20 Popular Country list, with three US cities in the top ten for long-haul trips, and Canada seeing over 60% growth year-on-year.

Mr. Kimi Liu, CEO of Ctrip Gourmet List, said, "Ctrip's partnership with OpenTable is more about just food - the table brings together local culture, communities, lifestyle and travel. This partnership will improve the quality of Ctrip's travel services and help to provide the growing number of Chinese outbound tourists with a richer and more efficient one-stop travel experience."

"We're very excited that Ctrip users travelling to North America now have an easy way to discover and book the perfect table whether they're looking for a last minute reservation near their hotel or seeking a world class fine dining experience," said Scott Jampol, SVP of Marketing, OpenTable.

#### **About Ctrip.com International, Ltd.**

Ctrip.com International, Ltd. is a leading travel service provider of accommodation reservation, transportation ticketing, packaged tours and corporate travel management in China. It is the largest online consolidator of accommodations and transportation tickets in China in terms of transaction volume. Ctrip enables business and leisure travelers to make informed and cost-effective bookings by aggregating comprehensive travel related information and offering its services through an advanced transaction and service platform consisting of its mobile apps, Internet websites and centralized, toll-free, 24-hour customer service center. Ctrip also helps customers book vacation packages and guided tours. In addition, through its corporate travel management services, Ctrip helps corporate clients effectively manage their travel requirements. Since its inception in 1999, Ctrip has experienced substantial growth and become one of the best-known travel brands in China.

#### **About OpenTable**

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations,

seating more than 24 million diners per month via online reservations across more than 43,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1.4 billion diners around the world via online reservations. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, United Kingdom and the United States.

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