OpenTable®

Global Fast Facts

(as of Q3 2017)

- OpenTable was founded in 1998 by Chuck Templeton, a former marketer who observed the difficulty his wife faced while trying to book a dinner reservation by phone.

- OpenTable is the world's leading provider of online restaurant reservations.

- GuestCenter is OpenTable's flagship cloud-based hospitality product for restaurants around the globe. The product has been designed and custom-built from the ground up to help restaurants run and grow their business.

- Since its inception, OpenTable has seated over 1.4 billion diners via online reservations, representing more than $59 billion spent at partner restaurants. OpenTable seats more than 24 million diners via online reservations each month.

- More than 43,000 restaurants around the globe are customers of OpenTable.

- OpenTable has seated more than 560 million diners worldwide through its mobile solutions, representing more than $22 billion in revenue for OpenTable restaurant customers.

- In the third quarter of 2017, 57% of OpenTable's global seated diners originated on a mobile device.

- Since its introduction in 2008, the OpenTable Reviews program has generated more than 61 million reviews by verified diners. OpenTable diners contribute more than 1 million restaurant reviews each month.

- OpenTable has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, United Kingdom and the United States. Restaurants are available for reservations in Dutch, English, French, German, Japanese, and Spanish languages.

- OpenTable has integrations with nearly 600 brands, including Amazon Alexa, Eater, Facebook Messenger, Google, Snapchat, TripAdvisor, Yahoo! and Zagat. In aggregate, integrations account for less than 10 percent of diners seated each month via OpenTable.

- OpenTable is headquartered in San Francisco, California and is led by CEO Christa Quarles.

- In July 2014, OpenTable was acquired by The Priceline Group which trades on the NASDAQ under the symbol "PCLN."