

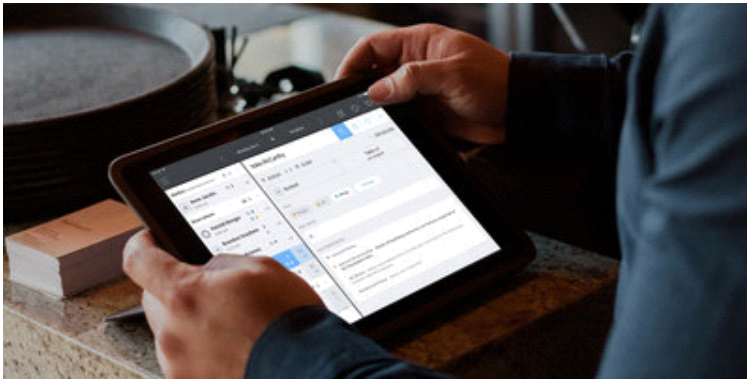


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OpenTable Guest Share Feature for Restaurant Groups Rolls Out Nationally

Latest feature helps elevate hospitality across restaurant group properties by making it easy to delight guests with the personalized VIP treatment they crave at every location

SAN FRANCISCO, Sept. 27, 2017 /PRNewswire/ -- [OpenTable](#), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced the national rollout of its "Guest Share" feature, which is designed to elevate hospitality by enabling restaurant groups to seamlessly share guest preferences and notes across their portfolio of locations.



Restaurant groups with two or more related locations using [GuestCenter](#), OpenTable's flagship hospitality solution for restaurants, can now utilize Guest Share nationwide. The feature makes it simple for restaurants to delight their guests with a more personal and extraordinary experience at every location.

"We celebrate the many restaurant groups striving to deliver on a culture of exceptional relationship-driven hospitality," says Prasad Gune, OpenTable SVP of Restaurant Product. "With Guest Share, our goal is to support restaurateurs in delivering thoughtful, above-and-beyond service to their guests across their group in a way that is natural and nearly effortless for the staff."

Restaurant groups that take advantage of the Guest Share feature will experience the following benefits:

- 1 Enhanced hospitality for group VIPs or regulars when they visit a new group location- making them feel appreciated and recognized.
- 1 New locations can open their doors on day-one with a robust guestbook, inclusive of notes, dietary preferences and other key guest information from other restaurants in their group.

Restaurant groups can find out more about GuestCenter, the Guest Share feature and program requirements by visiting the OpenTable Open for Business blog [here](#).

About OpenTable:

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 23 million diners per month via online reservations across more than 43,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1.4 billion diners around the world via online reservations. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, United Kingdom and the United States. Restaurants are available for reservations in Dutch, English, French, German, Japanese, and Spanish languages.

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