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OpenTable Releases Restaurant Industry Index for Q2 2012

Quarterly Barometer of the Reservation-Taking Restaurant Industry is Expanded to Report Year-Over-Year Growth of Guests Served in the U.S. Market

SAN FRANCISCO, Aug. 15, 2012 /PRNewswire/ -- OpenTable, Inc. (NASDAQ: OPEN), a leading provider of free, real-time online restaurant reservations for diners and reservation and guest management solutions for restaurants, today released the OpenTable Restaurant Industry Index for the second quarter of 2012. OpenTable also announced that in addition to reporting on North America and five U.S. metropolitan markets, the Index, which shows year-over-year growth of guests served in reservation-taking restaurants, has been expanded to report on the U.S. market as a whole.

(Logo: http://photos.prnewswire.com/prnh/20110606/MM07085LOGO)

"In the second quarter, industry growth in the U.S. and North America was essentially flat year-over-year," said Matt Roberts, Chief Executive Officer of OpenTable. "Although some markets like the San Francisco Bay Area and Los Angeles Metropolitan Area saw a very modest lift in growth, overall the industry did not enjoy the tailwind it experienced during the same quarter last year."

OpenTable Restaurant Industry Index
The OpenTable Restaurant Industry Index is based on data gathered from more than 9,000 reservation-taking restaurants* sampled from the OpenTable network in the U.S., Canada and Mexico. Each percentage indicates a year-over-year increase or decrease in the number of guests served in these reservation-taking restaurants, as recorded by the restaurants in their reservation books. Those guests include those who honored reservations made by phone or online as well as those who walked in without a reservation.

To view and download the Index data by quarter, visit http://index.opentable.com.

Geographic Region	2008	2009	2010	2011	Q1 2011	Q1 2012	Q2 2011	Q2 2012
North America	-6.9%	-6.6%	2.3%	2.8%	3.5%	2.4%	3.3%	0.3%
United States	-7.0%	-6.6%	2.4%	3.0%	3.9%	2.5%	3.5%	0.4%
Chicago Metropolitan Area	-7.9%	-5.7%	1.4%	2.9%	3.4%	3.3%	4.2%	-0.1%
Metropolitan Los Angeles	-9.2%	-9.7%	0.9%	2.9%	5.2%	0.0%	3.4%	1.7%
Metropolitan New York	-4.8%	-5.8%	4.3%	2.6%	1.9%	4.7%	3.4%	-0.4%
San Francisco Bay Area	-6.0%	-8.6%	1.7%	5.2%	5.1%	3.2%	5.6%	2.2%
Washington D.C. Metropolitan Area	-3.9%	-2.8%	3.0%	1.3%	6.0%	-1.6%	1.3%	-2.7%

*Restaurants in the Index may change over time.

About OpenTable, Inc.
OpenTable is a leading provider of free, real-time online restaurant reservations for diners and reservation and guest management solutions for restaurants. The OpenTable network delivers the convenience of online restaurant reservations to diners and the operational benefits of a computerized reservation book to restaurants. OpenTable has more than 25,000 restaurant customers, and, since its inception in 1998, has seated more than 350 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK. OpenTable also owns and operates toptable, a leading restaurant reservation site in the UK.

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