OpenTable Fast Facts

(as of May 2, 2013)

- OpenTable was founded in 1998 by Chuck Templeton, a former marketer who observed the difficulty his wife faced while trying to book a dinner reservation by phone.

- OpenTable is the world's leading provider of online restaurant reservations.

- OpenTable hospitality solutions enable restaurants to manage their reservation book, streamline their operations and enhance their service levels.

- Since its inception, more than 450 million diners cumulatively have been seated through OpenTable online reservations, representing over $15 billion spent at partner restaurants. We seat more than twelve million diners each month.

- Approximately 28,000 restaurants around the globe are customers of OpenTable.

- OpenTable has seated more than 60 million diners through its mobile solutions, representing approximately $2 billion in revenue for OpenTable restaurant customers. In the first quarter of 2013, 36% of the seated diners in North America originated on a mobile device.

- Since its introduction in 2008, the OpenTable Reviews program has generated more than 15 million reviews by verified diners. OpenTable diners contribute more than 400,000 restaurant reviews each month.

- In addition to the United States, OpenTable has a presence in Canada, Germany, Japan, Mexico, and the United Kingdom.

- OpenTable owns and operates toptable, the leading consumer destination site for restaurant reservations in the UK, which has three times the bookable restaurants of any other reservation site in the UK.

- OpenTable has nearly 600 partners, including Bing, Google, TripAdvisor, Yahoo!, Yelp, and Zagat. In aggregate, partners account for 5 to 10 percent of diners seated each month via OpenTable.

- OpenTable is headquartered in San Francisco, California and trades on the NASDAQ under the symbol "OPEN." The company's CEO is Matt Roberts.