



May 23, 2012

## Twenty of the Top Twenty Financial Institutions in North America and Europe Leverage QlikView Business Discovery Platform

*QlikView empowers business users and decision makers in thousands of financial services institutions, providing access to on-demand analysis and insights*

RADNOR, Pa.--(BUSINESS WIRE)-- QlikTech, (NASDAQ: [QLIK](#)) a leader in Business Discovery — user-driven Business Intelligence (BI), today announced over 2,500 financial services institutions use the QlikView Business Discovery platform, including 20 of the top 20 financial institutions based in North America and Europe<sup>1</sup>. The global financial crisis shook the foundations of institutions, both fundamentally and permanently. In order for them to survive and flourish in this harsh economic climate, they need to find solutions which transform their businesses and increase their margins. Now more than ever, a powerful, affordable, and simple BI analysis capability — available directly to business users — is helping drive the right decisions that can determine survival and overall success.

With a deep and thorough understanding of the challenges and opportunities facing financial services organizations, QlikView is providing a new way for business users to view, interact, and interpret a multitude of data from disparate sources. While QlikView can be applied to practically any business area, QlikView has published a "Top 10 Business Discovery Solutions for Financial Services" whitepaper which highlights some of the most common areas that QlikView is deployed across the financial services industries:

- Executive Dashboards and Scorecards
- Risk Management and Regulatory Compliance
- Expense Management
- Customer Analysis and Targeting
- Asset Management and Investment Analysis
- Client Servicing
- Financial Management
- Sales and Revenue Analysis
- Transaction Monitoring
- IT Management

"Financial services companies are constantly looking for new ways to meet regulatory compliance while managing risk and growing revenues through better customer intelligence," said Michael Saliter, Senior Director Global Market Development - Financial Services at QlikTech. "We have continued to see enterprise growth among our customer base because QlikView provides a much faster time to value compared to traditional BI solutions. Whether users are in the C-suite, Risk Managers, Sales, Trading, Finance, Client Servicing or Operations, QlikView provides easy to use business discovery capabilities that facilitate better and faster decisions."

For more information about QlikView Business Discovery for Financial Services including the "Top 10 Business Discovery Solutions for Financial Services" whitepaper, please visit: <http://www.qlikview.com/us/explore/solutions/industries/financial-services>.

### About QlikTech

QlikTech (NASDAQ: QLIK) is a leader in Business Discovery — user-driven Business Intelligence (BI). QlikTech's powerful, accessible Business Discovery solution bridges the gap between traditional business intelligence solutions and standalone office productivity applications. Its QlikView Business Discovery platform enables intuitive user-driven analysis that can be implemented in days or weeks rather than months, years, or not at all. The in-memory associative search technology it pioneered allows users to explore information freely rather than being confined to a predefined path of questions. QlikView Business Discovery works with existing BI applications and adds new capabilities: insight for everyone, zero-wait analysis, mobility, an app--like model, remixability and reassembly, and a social and collaborative experience. Headquartered in Radnor,

Pennsylvania, QlikTech has offices around the world serving more approximately 25,000 customers in over 100 countries.

QlikTech and QlikView are trademarks or registered trademarks of QlikTech or its subsidiaries in the U.S. and other countries. Other company names, product names and company logos mentioned herein are the trademarks, or registered trademarks of their respective owners.

<sup>1</sup> Source: 2011 Forbes Global 2000 List (<http://www.forbes.com/global2000/>)

*For QlikTech*  
Amanda Keane, 617-520-7260  
[akeane@webershandwick.com](mailto:akeane@webershandwick.com)

Source: QlikTech

News Provided by Acquire Media