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Biotech Meets Beauty as Biossance™ Announces a New Look and Product Launches

Sustainable Skincare Line Rebrands and Launches at SEPHORA

EMERYVILLE, Calif., Feb. 21, 2017 (GLOBE NEWSWIRE) -- The future of clean beauty is coming to [SEPHORA](#) as biotechnology-backed beauty brand [Biossance](#) enters the leading global beauty retailer with a new look. Biossance products draw on the brand's rich heritage of science and sustainability to create highly efficient, nontoxic skincare that is safe for our skin and the environment. The brand launched on [Sephora.com](#) on February 17 and in select SEPHORA stores nationwide beginning in February through this Spring.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/ff561524-6a5c-4ec7-a420-6d367a8518c2>

Known for pioneering the first renewably-sourced 100% plant-based squalane, the mega-moisture molecule that keeps skin healthy and hydrated, Biossance has made a commitment to providing sustainable solutions for the personal care industry. In 2016, the brand launched its No Compromise™ campaign underpinning the core of the brand, which bans 1,500+ ingredients the EU does not allow in cosmetics products and ingredients with safety and environmental concerns.

Now, its packaging will reflect the brand's dedication to creating safe, eco-friendly products. Each outer box containing a Biossance product is now made from renewable and sustainable sugarcane fiber. In addition, each product is now available in elegant clean green bottles with pure petal labels and copper detailing to evoke the luxe yet earth-friendly vibe of the formulations within.

Additionally, Biossance will introduce a weightless gel probiotic moisturizer designed to reduce the effects of stress, calm skin, and maintain a healthy skin biome along with the following products:

- | **100% Squalane Oil** - A weightless multipurpose oil that instantly hydrates locking in essential moisture.
- | **Squalane + Antioxidant Cleansing Oil** - An antioxidant rich cleansing oil that gently removes long wear makeup and impurities.
- | **Squalane + Vitamin C Rose Oil** - A luxurious face oil that brightens, firms and evens skin tone and texture.
- | **Squalane + Probiotic Gel Moisturizer** - A weightless gel moisturizer that hydrates, brightens and balances skin.
- | **Squalane + Peptide Eye Gel** - A weightless eye gel that reduces puffiness and dark circles.

"We are delighted to offer SEPHORA's clients these high-performance products that make no compromises in regard to their formulations and packaging. Each product in the Biossance line uses only the most effective and conscious ingredients, so you know what you're putting on your skin is safe for you and for the environment," said Caroline Hadfield, Senior Vice President of Personal Care at Amyris.

To learn more about Biossance, please visit www.sephora.com/biossance.

About Biossance

Pioneering sustainable beauty through biotechnology, at Biossance we created a 100% plant-based squalane skincare line that is incredibly effective and safe. We formulate with a No Compromise™ approach, proudly blacklisting over 2,000 potentially harmful ingredients because the products you use make a difference for your health and the health of the planet. Biossance makes sure only the most trustworthy and powerful ingredients make the final cut. Because our standards for clean beauty are high. And our standards for ourselves even higher. The full Biossance skin care line can be found at www.Biossance.com and www.Sephora.com.

About Amyris

Amyris is the integrated renewable products company that is enabling the world's leading brands to achieve sustainable growth. Amyris applies its innovative bioscience solutions to convert plant sugars into hydrocarbon molecules and produce specialty ingredients and consumer products. The company is delivering its No Compromise® products across a number of markets, including specialty and performance chemicals, flavors and fragrances, cosmetics ingredients, pharmaceuticals, and nutraceuticals. More information about the company is available at www.amyris.com.

About SEPHORA

SEPHORA is a leader in global prestige retail, teaching and inspiring clients to play in a world of beauty. SEPHORA has earned its reputation with its expertise, innovation, and entrepreneurial spirit, and has been a pioneer in an unbiased approach to experiential retail since its debut in Paris in the early 1970's. A year after its acquisition by luxury group LVMH Moët Hennessy Louis Vuitton in 1997, SEPHORA expanded to North America with a revolutionary store model that broke the beauty experience mold, and continues to evolve today. Now with more than 430 stores in the Americas—including US, Canada, Mexico, and Brazil—plus nearly 600 inside JCPenney, SEPHORA has become a leading international beauty destination with over 2,300 locations in 33 countries, plus an award-winning website, and intuitive mobile apps. At SEPHORA, whether beauty is an obsession or part of a routine, clients have the opportunity to play with 14,000 products from 200 carefully curated brands, featuring indie darlings, emerging favorites, trusted classics, and SEPHORA's own, SEPHORA COLLECTION. In store, the client can access personalized recommendations at the Beauty Studio through interactive technology like the IQsystems, and garner a new look with makeovers, complimentary classes, hands-on events, and one-on-one consultations, all assisted by SEPHORA's expertly trained beauty advisors who offer unbiased advice on every brand, in every beauty category. Online clients interact with an inclusive beauty community on the award-winning Beauty Board, interactive Beauty Talk, and through social media @Sephora. On their mobile device, clients can get inspired to try new looks through groundbreaking digital innovations, like SEPHORA Virtual Artist, and access one-of-a-kind, mobile-first experiences, like The Beauty Uncomplicator and Swipe It Shop It. And SEPHORA Beauty Insider clients feed their beauty addiction with unique rewards and customized one-of-a-kind experiences. SEPHORA offers endless ways to explore beauty. With SEPHORA Stands, SEPHORA's multi-pronged social impact program, the retailer continues to support its community and its people via SEPHORA Accelerate, Classes for Confidence and SEPHORA Stands Together. For the latest, visit [Sephora.com](https://www.sephora.com)

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The photo is also available at Newscom, www.newscom.com, and via AP PhotoExpress.

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