

Pinnacle

Entertainment®

STOCK OWNERSHIP GUIDELINES

The Board of Directors (the “Board”) of Pinnacle Entertainment, Inc. (the “Company”) believes that it is in the best interests of the Company and its stockholders to align the financial interests of the Company’s senior executives, senior employees and members of the Board with those of its stockholders. Accordingly, the Board adopted the following Stock Ownership Guidelines for the amount of common stock of the Company that senior executives, senior employees and members of the Board should own by the end of the fourth year that the person was appointed to his or her position.

<u>Position</u>	<u>Number of Shares of the Company’s Common Stock</u>
Member of the Board	20,000
Chief Executive Officer	300,000
President	150,000
Executive Vice President	50,000
Senior Vice President and General Manager	30,000
Senior Vice President	20,000
Vice President and General Manager	20,000

The following shall count toward the targeted ownership: (1) shares of the Company’s common stock owned outright; (2) shares of the Company’s common stock held in benefit plans (e.g., 401(k) Plan); (3) restricted stock; (4) restricted stock units; and (5) phantom stock units. Unexercised options shall not count toward the targeted ownership.