



August 30, 2012

Boomtown Casino New Orleans to Reopen Tomorrow at 9am CDT Following Short Closure Due to Hurricane Isaac

Property to Honor Emergency and Rescue Personnel and Law Enforcement With Complimentary Labor Day Lunch in Bayou Market Buffet

HARVEY, La., Aug. 30, 2012 (GLOBE NEWSWIRE) -- Boomtown Casino New Orleans, located in the West Bank neighborhood across the Mississippi River from New Orleans, will reopen **Friday, August 31 at 9:00am CDT**, pending final regulatory approval. To ensure the safety of team members and guests, Boomtown management temporarily closed the casino on Tuesday, August 28 at 3am CDT due to Hurricane Isaac.

"We look forward to welcoming our guests and team members back to Boomtown Casino," said Boomtown Vice President and General Manager Barry Regula. He adds, "We are appreciative of the hard work and dedication of our team members who helped us reopen quickly and safely and invite our neighbors to join us for a hot meal and some fun entertainment."

As a gesture of appreciation for their service to the community, Boomtown will extend the previously scheduled Labor Day *On-Duty Free Lunch Buffet Day* to include emergency workers and municipal personnel Monday, September 3 in Bayou Market Buffet. Regula adds, "We'd like to welcome all active military, veterans, EMS, police and firefighters and all of the municipal and emergency crews involved in storm recovery to come in and enjoy a free lunch buffet on us Monday as a measure of gratitude for the work they do every day protecting the city we share."

Updated information on property promotions, entertainment and operating hours will be posted at www.boomtownneworleans.com and www.facebook.com/boomtownneworleans

About Boomtown Casino New Orleans

[Boomtown New Orleans](#), located on the West Bank of the Mississippi in New Orleans and approximately 15 minutes from the French Quarter, opened in 1994 and features a 30,000-square-foot casino with more than 1,500 slot machines and 34 table games, including a live poker room and high limit slots and tables. [Boomtown New Orleans](#) also offers approximately 1,700 parking spaces and features four casual and fine dining venues, a 350-seat nightclub entertainment venue and over 4,600-square-feet of meeting and conference space.

For more information about Boomtown Casino New Orleans: www.boomtownneworleans.com or find us on Facebook.

The Boomtown Casino New Orleans Logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=13747>

About Pinnacle Entertainment

[Pinnacle Entertainment](#), Inc. owns and operates six casinos, located in Louisiana, Missouri, and Indiana, and a racetrack in Ohio. In addition, Pinnacle will soon be opening L'Auberge Casino Hotel Baton Rouge, and holds a 26% ownership stake in Asian Coast Development (Canada) Ltd. (ACDL), an international development and real estate company currently developing Vietnam's first large-scale integrated resort on the Ho Tram Strip.

[Pinnacle Entertainment](#), Inc. is publicly traded on the New York Stock Exchange under the ticker symbol PNK. To learn more about [Pinnacle Entertainment](#), please visit www.pnkinc.com.

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