



July 25, 2012

Pinnacle Entertainment Announces August 29 Opening Date for L'Auberge Casino & Hotel Baton Rouge

Fireworks, Festivities to Herald \$368 Million Casino Hotel Opening

BATON ROUGE, La. and LAS VEGAS, July 25, 2012 (GLOBE NEWSWIRE) -- [Pinnacle Entertainment, Inc.](#) (NYSE:PNK) will unveil L'Auberge Casino & Hotel Baton Rouge when the property **officially opens to the public on Wednesday, August 29, 2012 at 7:00 p.m. Central Time**, pending the receipt of applicable regulatory approvals. Grand opening of the premier property will feature memorable entertainment, dining experiences and an unveiling ceremony capped off with a stunning fireworks display.

"We are excited to open the doors to *L'Auberge Baton Rouge* and to welcome our guests for the very first time," said Mickey Parenton, Vice President and General Manager of [L'Auberge Baton Rouge](#). "We are so proud of our talented team members' hard work to date and are thrilled to share the premier casino in the region with our guests and the Baton Rouge community; including its vibrant casino, breathtaking riverfront views and distinct dining experiences."

[L'Auberge Baton Rouge](#) will provide a best-in-market casino entertainment complex featuring an expansive single-level, 74,000 square foot casino; nearly 1,500 slot machines; 50 table games, including a poker room; a 12-story hotel with 205 guest rooms and a rooftop pool; four dining outlets; a unique casino bar with breathtaking views of the Mississippi River; 2,400 total parking spaces, including 800 in a covered parking garage; a multi-purpose event center with concert seating for up to 1,550 people or banquet seating for up to 800 people; and outdoor festival grounds with capacity for up to 2,500.

A complete project fact sheet can be found at www.mylauberge.com.

About Pinnacle Entertainment

[Pinnacle Entertainment, Inc.](#) owns and operates six casinos, located in Louisiana, Missouri, and Indiana, and a racetrack in Ohio. In addition, Pinnacle is developing L'Auberge Casino & Hotel Baton Rouge, and holds a 26% ownership stake in Asian Coast Development (Canada) Ltd. (ACDL), an international development and real estate company currently developing Vietnam's first large-scale integrated resort on the Ho Tram Strip.

[Pinnacle Entertainment, Inc.](#) is publicly traded on the New York Stock Exchange under the ticker symbol PNK. To learn more about Pinnacle Entertainment, please visit www.pnkinc.com.

The [Pinnacle Entertainment, Inc.](#) logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=13121>

All statements included in this press release, other than historical information or statements of historical fact, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements, including statements regarding the Company's the budget and the completion and opening schedule of L'Auberge Casino & Hotel Baton Rouge; the facilities, features and amenities of L'Auberge Casino & Hotel Baton Rouge; potential job creation of L'Auberge Casino & Hotel Baton Rouge; are based on management's current expectations and are subject to risks, uncertainties and changes in circumstances that could significantly affect future results. Accordingly, the Company cautions that the forward-looking statements contained herein are qualified by important factors that could cause actual results to differ materially from those reflected by such statements. Such factors include, but are not limited to: (a) the Company will have to meet the conditions for receipt or maintenance of gaming licensing approvals for the L'Auberge Casino & Hotel Baton Rouge, some of which are beyond its control; (b) many factors, including the escalation of construction costs beyond increments anticipated in its construction budget and unexpected construction delays, could prevent the Company from completing L'Auberge Casino & Hotel Baton Rouge within budget and on time and as required by the conditions of the Louisiana Gaming Control Board; and (c) other risks, including those as may be detailed from time to time in the Company's filings with the Securities and Exchange Commission ("SEC"). For more information on the potential factors that could affect the Company's financial results and business, review the Company's filings with the SEC, including, but not limited to, its Annual Report on Form 10-K, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K.

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CONTACT: Investor Relations

Vincent Zahn

VP, Finance & Investor Relations

702/541-7777 or investors@pnkmail.com

Media Relations

Kerry Andersen

Director, Media Relations & Public Affairs

337/395-7631 or kandersen@pnkmail.com