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RDA Microelectronics Unveils Industry's First QFN Front-End-Modules for GSM Handsets

SHANGHAI, China, July 19, 2012 (GLOBE NEWSWIRE) -- RDA Microelectronics (Nasdaq:RDA) ("RDA Microelectronics" or the "Company"), a fabless semiconductor company that designs, develops and markets Radio Frequency (RF) and mixed-signal SoC semiconductors for cellular, connectivity and broadcast applications, today announced volume production of its Quad Flat No-lead (QFN) packaged GSM Front-End-Modules (FEM) for quad-band cellular handsets. The RDA6641 and RDA6651 devices are the industry's first QFN solution and utilize the Company's leading IPD technology to deliver best-in-class performance for today's cost-sensitive GSM mobile market.

Designed for quad-band GSM handheld equipment, the RDA6641 and RDA6651 are packaged in a small 5mm x 5mm x 0.75mm form factor with pin mappings designed for compatibility with previous RDA products, such as the RDA6625 and RDA6635. These QFN packaged GSM FEMs integrate quad-band power amplifiers and antenna switches, enabling cost competitive advantages compared to traditional Land Grid Array (LGA) packaged solutions while providing almost identical RF performance. Both devices have passed all of the strict reliability and life tests required for mobile handset applications.

Commenting on the product introduction, Vincent Tai, chairman and CEO of RDA Microelectronics, stated, "RDA continues to make significant strides in technology advancement as demonstrated by our release of the industry's first QFN solution for GSM handsets. GSM remains the dominant technology standard in the emerging markets, where mobile subscriber growth is being driven by increasing demand for low-cost handsets. In addition, by leveraging RDA's patent-pending packaging and innovative IPD technology, the new QFN platform can be used in our next generation PA portfolios, such as 3G and LTE FEMs, continuing to provide the best cost performance for our customers."

About RDA Microelectronics

RDA Microelectronics is a fabless semiconductor company that designs, develops and markets radio-frequency and mixed-signal wireless SoC semiconductors for cellular, connectivity and broadcast applications. The Company's product portfolio currently includes power amplifiers, transceivers and front-end modules, baseband, Bluetooth system-on-chip, Wi-Fi, Bluetooth and FM combo chips, FM radio receivers, set-top box tuners, analog mobile television receivers, CMMB mobile television receivers, walkie-talkie transceivers and LNB satellite down converters. For additional information, please see the Company's website at <http://www.rdamicro.com>.

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