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alphabroder Achieves Customer Service Excellence with Progress

North America's largest distributor of apparel to the promotional marketplace stays competitive with Progress OpenEdge

BEDFORD, Mass.--(BUSINESS WIRE)-- Progress (NASDAQ: PRGS) today announced that alphabroder, a leading supplier of imprintable apparel, is leveraging its FDM4 ERP system, based on the Progress® OpenEdge® application development platform, to keep pace with the time sensitive needs and high demands of its customers. With the latest advancements in the OpenEdge platform, including data management, alphabroder enhanced its infrastructure and optimized its business processes to process more than 40,000 orders daily.

"The reliability and agility of the OpenEdge platform has enabled us to keep pace with changing technologies and the changing needs of our customers through the years," said Dmitri Levin, alphabroder database administrator. "With the latest performance enhancements and data management capabilities of the OpenEdge platform and the continuous innovations from FDM4, we are in an excellent position to maintain and grow our leadership position in the apparel industry."

In a market focused on younger audiences that are technology savvy and expect a seamless user experience, it is vital to move with speed, agility and accuracy. To stay competitive, alphabroder extended its 18-year relationship with Progress and FDM4 by upgrading its ERP system with the latest features available, including table partitioning and data connectivity. This includes maintaining a 1.3kb database, serving more than 100,000 customers, worldwide. As part of its latest expansion, alphabroder also implemented data management and performance improvements including table partitioning and simplified access to SQL and Oracle data warehouses. These upgrades are critical for proper reporting and analysis and the company can now process thousands of last-minute daily orders through its supply chain with speed and precision.

"The imprintable apparel industry is small and extremely competitive. If you can't deliver a time sensitive order, there are others that will. We pride ourselves on offering our customers the mission-critical technology necessary to stay competitive," said Mike Cutsey, President, FDM4. "We're a long-standing Progress partner and the OpenEdge platform has always outperformed any other vendor. "Moreover, Progress continues to drive innovation, not only within the OpenEdge platform, but in ensuring we're serving the evolving needs of our customers consistently."

"For more than 18 years, the FDM4 ERP solution, based on the Progress OpenEdge platform, has served alphabroder in their business growth, making sure they have the latest technology to run their operations and deliver excellent customer service," said Colleen Smith, Vice President and General Manager for Progress OpenEdge, Progress. "Their upgrade to Progress OpenEdge 11.6 opened doors to new opportunities for the company, boosting the efficiency of their processes and helping keep the company highly competitive in their market."

The FDM4 ERP solution, based on the Progress OpenEdge platform, integrates many functions within client organizations, including a robust RF Warehouse Management Solution, B2B E-commerce forecasting and procurement, inventory, order processing, allocations, freight calculations and accounting. The OpenEdge platform delivers faster response and better ROI, while preserving integrity, integration and governance.

To learn more about the story of alphabroder, click here or view additional customer successes at https://www.progress.com/openedge.

About alphabroder
Founded in 1919, formerly known as Broder Bros., Co., alphabroder is North America's largest distributor of trade, private label and retail apparel brands and merchandise to the imprinting, embroidery and promotional product industries. alphabroder offers more than 40 brands including a broad selection of trade brands from Gildan®, Hanes®, Fruit of the Loom®, Jerzees® and Bella + Canvas® to an extensive assortment of retail brands including adidas® Golf, Champion®, Russell Athletic®, alternative® and Dickies®. With the addition of Ash City, alphabroder also offers industry-leading private label brands including North End Sport® Red, North End Sport® Blue, North End®, Extreme®, Core365™, Authentic Pigment, Devon & Jones®, Harriton® and Team 365™. For more information, visit https://www.alphabroder.com/.

About FDM4
FDM4 International Inc. has been in the technology industry since 1978, and has since specialized in becoming a leading provider of integrated ERP, WMS, E-commerce (B2B/B2C), CRM, PLM and Mobile Applications. FDM4's robust, scalable solutions are easy-to-use industry-specific applications for Distributors and Manufacturers in various industries, including Apparel, Fashion, Footwear, Accessories, Consumer Products and Hard Good's Industries. FDM4's latest version of ERP is

a browser based making it an ideal solution for deployment hosted in the cloud or on premise. For more information, visit http://www.fdm4.com.

About Progress
Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying mission-critical business applications. Progress empowers enterprises and ISVs to build and deliver cognitive-first applications, that harness big data to derive business insights and competitive advantage. Progress offers leading technologies for easily building powerful user interfaces across any type of device, a reliable, scalable and secure backend platform to deploy modern applications, leading data connectivity to all sources, and award-winning predictive analytics that brings the power of machine learning to any organization. Over 1700 independent software vendors, 80,000 enterprise customers, and 2 million developers rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.

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Progress
Kim Baker, +1 888-365-2779
pr@progress.com

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