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## Progress CEO, Yogesh Gupta to Keynote on The Future of Business Applications at proALPHA Kundentag

BEDFORD, Mass.--(BUSINESS WIRE)-- [Progress](#) (NASDAQ: PRGS) today announced that its CEO, Yogesh Gupta would be a keynote speaker at the upcoming [proALPHA](#) Kundentag. The event, celebrating proALPHA's 25-year history, is taking place November 8-9, at the INFINITY Hotel & Conference Resort Munich. proALPHA is a long-time Progress Elite partner, the third largest ERP provider for small and mid-sized manufacturing and trading companies in the DACH region and is considered one of the most innovative mid-sized companies in Germany.

"We invited Mr. Gupta to speak at our event, not only because of our long-standing historical relationship with Progress, but also because we are partnering with Progress today to offer the most modern applications and capabilities for our clients," said Dr. Friedrich Neumeyer, CEO, proALPHA. "Mr. Gupta's vision for the cognitive business applications of tomorrow is well-aligned with ours, and we look forward to bringing these leading-edge capabilities to the market today to help our customers succeed."

Mr. Gupta's session, "The Future of Business Applications is Cognitive-first," will take place on November 8 on the mainstage of the event. Specifically, Mr. Gupta will highlight the top technology needs of industrial businesses as we enter the next industrial revolution. He will discuss:

- | The Industrial Internet of Things (IIoT) and the critical challenge for businesses in harnessing big data
- | The need for cognitive applications to drive automated actions and better business decisions
- | The new ways to think about user access to applications, incorporating any type of device or interface
- | How Progress and proALPHA are partnering to bring these capabilities and more to customers today

Mr. Gupta will also participate in a panel session with proALPHA CTO, Gunnar Schug, discussing the future of ERP technology.

"proALPHA has been a valued Progress partner for 25 years. Over this time, we've been able to drive ERP innovation to new heights helping proALPHA's more than 100,000 users across 50 countries succeed. I am honored by the opportunity to join proALPHA at this event, and thrilled to have the opportunity to work together define the future of business applications," said Yogesh Gupta, CEO, Progress.

### Additional Resources

- | Follow Progress on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Google+](#)
- | Read the Progress [blog](#)

### About Progress

Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying mission-critical business applications. Progress empowers enterprises and ISVs to build and deliver cognitive-first applications that harness big data to derive business insights and competitive advantage. Progress offers leading technologies for easily building powerful user interfaces across any type of device, a reliable, scalable and secure backend platform to deploy modern applications, leading data connectivity to all sources, and award-winning predictive analytics that brings the power of machine learning to any organization. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at [www.progress.com](http://www.progress.com) or +1-800-477-6473.

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