



Tesla Exceeds 1,500 Roadster Deliveries Worldwide

Fleet of Roadsters has accumulated over 8.5 million real-world miles

PALO ALTO, Calif.--(BUSINESS WIRE)-- Tesla Motors has delivered more than 1,500 Roadsters worldwide, a significant milestone as the automaker's momentum builds in North America, Europe and Asia.

The fleet of Roadsters spans more than 30 countries. They have accumulated more than 8.5 million miles (14 million kms) in real-world driving, saving 415,000 gallons (1.6 million liters) of gasoline and more than 22,000 barrels of oil.

"The Roadster has earned global appeal. Our latest delivery milestone proves the Tesla is raising the bar for EVs," said Tesla co-founder and CEO Elon Musk. "The Roadster's advanced electric powertrain is the foundation of Tesla's success."

The milestone comes after a banner year for Tesla, which [acquired an assembly plant in Fremont, Calif.](#), and forged strategic partnerships with [Toyota](#) and [Panasonic](#). Tesla also became a public company in 2010.

Tesla [also launched the next-generation Roadster 2.5](#), demonstrating Tesla's continuous innovation and close feedback loop with its engineers and customers. Tesla [opened its first Asian store in October](#); the showroom in Tokyo's Aoyama district has the highest foot traffic of any Tesla store worldwide.

In 2010, Tesla delivered cars in more than 30 countries — from Singapore to Switzerland. The most northerly Roadsters are in Narvik, Norway, 140 miles (220 kilometers) north of the Arctic Circle.

ABOUT TESLA MOTORS

Tesla's goal is to produce a full range of electric cars, from premium sports cars to mass market vehicles — relentlessly driving down the cost of electric vehicles. It is currently the only automaker in the U.S. that builds and sells highway-capable EVs in serial production. Palo Alto, Calif.-based Tesla designs and manufactures EVs and EV powertrain components. Tesla has delivered more than 1,500 Roadsters to customers in North America, Europe and Asia. The Tesla Roadster accelerates faster than most sports cars yet produces no emissions. Visit Tesla online at www.teslamotors.com.

Forward-Looking Statements:

Certain statements in this press release, including statements relating to anticipated demand for the Roadster and the potential benefits from Tesla's strategic relationships are "forward-looking statements" that are subject to risks and uncertainties. These forward-looking statements are based on management's current expectations, and as a result of certain risks and uncertainties actual results may differ materially from those projected. The following important factors, without limitation, could cause actual results to differ materially from those in the forward-looking statements: consumers' willingness to adopt electric vehicles and Tesla's electric cars in particular; risks associated with sales of the Tesla Roadster; competition in the automotive market generally and the alternative fuel vehicle market in particular; Tesla's ability to establish, maintain and strengthen its relationships with strategic partners such as Daimler, Toyota and Panasonic; and Tesla's ability to execute on its plans for new store openings. More information on potential factors that could affect the Company's financial results is included from time to time in Tesla's Securities and Exchange Commission filings and reports, including the risks identified under the section captioned "Risk Factors" in its final prospectus relating to its initial public offering filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, on June 29, 2010 and our Form 10-Q as filed on November 12, 2010. Tesla disclaims any obligation to update information contained in these forward-looking statements whether as a result of new information, future events, or otherwise.

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