



SMART Introduces Its First Interactive Projector for Education

LightRaise(TM) 40wi Projector Includes SMART Notebook(TM) to Deliver Affordable Interactive Lessons

LONDON, Jan. 11, 2012 (GLOBE NEWSWIRE) -- SMART Technologies Inc. (Nasdaq:SMT) (TSX:SMA), a leading provider of collaboration solutions, announces the release of the LightRaise 40wi interactive projector. The LightRaise projector is a pen-enabled, ultra-short-throw projector that can turn nearly any surface into an interactive learning space. As part of a comprehensive educational technology solution, the LightRaise projector includes the award-winning SMART Notebook collaborative learning software, which teachers around the world use to create and deliver engaging lessons to over 40 million students. Educators using the LightRaise projector can also access the SMART Exchange™ website (exchange.smarttech.com), where they can connect, share and download over 51,000 digital resources. The projector also comes with a rechargeable interactive pen, a pen holder, USB and VGA cables and an easy-to-install wall mount.

The LightRaise 40wi interactive projector offers educators an affordable option for making classrooms interactive. The projector can produce screen sizes up to 100" (254 cm) in a widescreen format, making it a flexible solution designed to fit into nearly any classroom or collaborative space. With its ultra-short throw, the LightRaise projector eliminates most shadow and glare and delivers a crisp, bright image. Teachers and students can use the interactive pen to write over applications and digital content, making lessons more engaging. As part of SMART education solutions, the LightRaise projector integrates seamlessly with other SMART products such as the SMART Response™ interactive response system, the SMART Document Camera™ and the SMART Slate™ wireless slate. Additionally, the LightRaise projector is protected by SMART Projector Care, a three-year service and warranty program offering fast and reliable support to customers. For more information on the LightRaise 40wi interactive projector, visit smarttech.com/LightRaise.

"As schools continue to face budgetary restraints, administrators are looking for new and affordable ways to integrate interactive technology products into the classroom," says Linda Thomas, Vice President, Products, SMART Technologies. "With the LightRaise 40wi interactive projector and SMART Notebook software, educators can implement technology products in the classrooms and can benefit from a vast collection of interactive digital content and SMART customer support."

Features

SMART product integration — Ships with SMART Notebook collaborative learning software and integrates with a range of SMART education solutions

Interactive pen and pen holder — Ships with a rechargeable interactive pen for effortless writing on the display surface and a pen holder

Ultra-short throw — Provides a 0.3:1 throw ratio, eliminating most shadows and glare

Built-in sound — Includes a 10-watt speaker and a microphone input

Flexible installation — Fits a wide variety of learning spaces and surfaces for image sizes up to 100" (254 cm) and comes with an easy-to-install wall mount

SMART Projector Care — Includes product replacement and preferred pricing on projector and lamp upgrades and replacements as well as a three-year service and warranty program. For more information on SMART Projector Care Plus, visit smarttech.com/projectorplus

Video

To download a video of the LightRaise interactive projector, go to [link](#).

Image

To download an image of the LightRaise interactive projector, go to [link](#).

Pricing and availability

The suggested education list price for the LightRaise 40wi interactive projector is US\$1699 in the United States. It includes the interactive projector, one SMART Notebook software license, one rechargeable interactive pen, a pen holder, USB and VGA cables and an easy-to-install wall mount. Prices outside the United States vary by country and may include applicable taxes, duties and import costs. Information on suggested education list price is available from SMART local authorized resellers. The Light Raise 40wi interactive projector will begin shipping globally in spring 2012. For purchasing information, specifications and a list of authorized resellers, visit smarttech.com.

About SMART

[SMART Technologies Inc.](http://www.smarttech.com) is a leading provider of collaboration solutions that transform the way the world works and learns. We believe that collaboration and interaction should be easy. As the global leader in interactive whiteboards, we bring more than two decades of collaboration research and development to a broad range of easy-to-use, integrated solutions that free people from their desks and computer screens, so collaborating and learning with digital resources are more natural.

The SMART Technologies logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7573>

Reader's advisory

Certain information contained in this press release may constitute forward-looking information or statements. By their very nature, forward-looking information and statements involve inherent risks and uncertainties, both general and specific, and risks that predictions, forecasts, projections and other forward-looking information and statements will not be achieved. We caution readers not to place undue reliance on these statements as a number of important factors could cause the actual results to vary materially from the forward-looking information or statements. We do not assume responsibility for the accuracy and completeness of the forward-looking information or statements. Any forward-looking information and statements contained in this press release are expressly qualified by this cautionary statement.

© 2012 SMART Technologies. LightRaise, SMART Notebook, SMART Exchange, SMART Response, SMART Document Camera, SMART Slate, smarttech and the SMART logo are trademarks or registered trademarks of SMART Technologies in the U.S. and/or other countries.

Please note that SMART is written in all capital letters.

CONTACT: Laurie Long

Senior Public Relations Specialist

SMART Technologies Inc.

Phone +1.403.407.5085

E-mail LaurieLong@smarttech.com

smarttech.com