May 23, 2012

SMART to Present at the Cowen and Company 40th Annual Technology, Media & Telecom Conference

CALGARY, Alberta, May 23, 2012 (GLOBE NEWSWIRE) -- SMART Technologies Inc. (Nasdaq:SMT) (TSX:SMA), a leading provider of collaboration solutions, today announced that Drew Fitch, Vice President, Finance and CFO, is scheduled to present at the Cowen and Company 40th Annual Technology, Media & Telecom Conference in New York, NY.

The SMART presentation is scheduled for Wednesday, May 30, 2012, at 1:15 pm ET. A live webcast, and the replay, will be available at http://investor.smarttech.com/events.cfm.

About SMART

SMART Technologies Inc. is a leading provider of collaboration solutions that change the way the world works and learns. As the global leader in interactive whiteboards, our focus is on developing a variety of easy-to-use, integrated solutions that free people from their desks and computer screens, making collaboration and learning with digital resources more natural. Our products have transformed teaching and learning in more than 1.9 million classrooms worldwide, reaching over 40 million students and their teachers. In business, our Freestorm™visual collaboration solutions improve the way that people work and collaborate, enabling them to be more productive and reduce costs.

The SMART Technologies logo is available at www.globenewswire.com/newsroom/prs/?pkgid=7573.

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Please note that SMART is written in all capital letters.

CONTACT: For more information, please contact

Media contact

Marina Geronazzo

Manager, Public Relations

SMART Technologies Inc.

Phone 1.403.407.5088

E-mail MarinaGeronazzo@smarttech.com

Investor contact

Investor Relations

SMART Technologies Inc.

Phone 1.877.320.2241

E-mail ir@smarttech.com