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SMART Notebook™ App for iPad Brings Software to Students

App Allows Students and Teachers to Easily Move From Whole-Class to Personalized Learning

CALGARY, Alberta, May 4, 2012 (GLOBE NEWSWIRE) -- SMART Technologies Inc. (Nasdaq:SMT) (TSX:SMA), a leading provider of collaboration solutions, announces the upcoming release of the SMART Notebook app for iPad, which allows students to use SMART Notebook collaborative learning software on their personal or school-owned iPad. The application enables a seamless transition between whole-class, small-group and personalized learning, allowing students and teachers with iPad to enjoy the engaging lesson materials of SMART Notebook software anywhere and at anytime.

SMART Notebook software is the ideal choice for lesson creation and delivery, as demonstrated by its activation by more than 6 million teachers for use in classes with over 40 million students in 175 countries. With the SMART Notebook app on their iPad, students can use many of the software tools typically used on the SMART Board® interactive whiteboard. They can open any SMART Notebook file from an e-mail or file-sharing website and can write, erase, add text, move objects and insert images. Additionally, students can use the iPad camera roll and can drop images into SMART Notebook software pages. These features will enable students to use their iPad to review material and complete activities that can then be saved and e-mailed back to the teacher for evaluation. Student material can also be displayed on the SMART Board interactive whiteboard for whole-class learning by wirelessly streaming the iPad content using AirPlay with an Apple TV. By using the SMART Notebook app for iPad, students and teachers can stay on track and save time by being able to work with the same material on both interactive displays and iPad at school or at home. For more information on the SMART Notebook app for iPad, visit smarttech.com/notebookapp.

"SMART Notebook continues to be the software of choice for educators looking to add interactivity into their daily lessons," says Linda Thomas, Vice President, Products, SMART Technologies. "The SMART Notebook app for iPad allows students and teachers to benefit from many of the features of SMART Notebook software wherever they go, enabling learning and engagement that goes beyond the classroom."

Features

Page sorter view —View, add or delete SMART Notebook software pages

Zoom and pan —Use two fingers to adjust the view of the SMART Notebook software page

Image insert —Insert images from the iPad camera roll

Pen Tools —Write onto the SMART Notebook software page in a choice of four different colors (red, green, black and blue) or use the highlighter

Object Control —Delete, rotate, move and scale objects

AirPlay enabled —Supports AirPlay for Apple TV to share iPad screens

Language support —Supports U.S. English. Support for Spanish, UK English, French and German will be available in fall 2012.

Pricing and availability

The suggested list price for the SMART Notebook app for iPad is US\$6.99 in the United States. The app will be available for purchase in summer 2012 from the Apple app store. Prices outside the United States may vary.

About SMART

[SMART Technologies Inc.](http://SMARTTechnologies.com) is a leading provider of collaboration solutions that change the way the world works and learns. As the global leader in interactive whiteboards, our focus is on developing a variety of easy-to-use, integrated solutions that free people from their desks and computer screens, making collaboration and learning with digital resources more natural. Our

products have transformed teaching and learning in more than 1.9 million classrooms worldwide, reaching over 40 million students and teachers. In business, our Freestorm™ visual collaboration solutions improve the way that people work and collaborate, enabling them to be more productive and reduce costs.

The SMART Technologies logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7573>

Reader's advisory

Certain information contained in this press release may constitute forward-looking information or statements. By their very nature, forward-looking information and statements involve inherent risks and uncertainties, both general and specific, and risks that predictions, forecasts, projections and other forward-looking information and statements will not be achieved. We caution readers not to place undue reliance on these statements as a number of important factors could cause the actual results to vary materially from the forward-looking information or statements. We do not assume responsibility for the accuracy and completeness of the forward-looking information or statements. Any forward-looking information and statements contained in this press release are expressly qualified by this cautionary statement.

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Please note that SMART is written in all capital letters.

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