



CSR report 2010

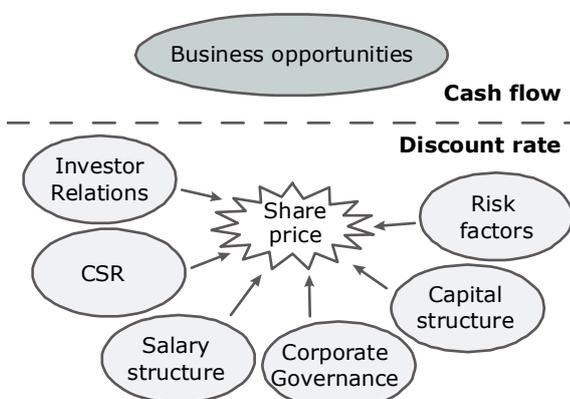
Statutory report on Corporate Social Responsibility, see Section 132 of Executive Order on Financial Reports for Insurance Companies and Lateral Pension Funds

CSR

In 2008 the Danish Parliament adopted an Act requiring Denmark's 1,100 largest companies to explain their CSR policy, activities and results. The following is Topdanmark's statutory explanation of its corporate social responsibility. On www.topdanmark.com Topdanmark will also publish a voluntary report with a further description of the Group's CSR activities.

Background

CSR is an element of Topdanmark's value creation model: it wishes to minimise non-life insurance risks which would otherwise have an adverse impact on its share price. Therefore, in 2010 it initiated a process intended to identify CSR-related risks and opportunities.



Topdanmark will create value by continuously^L optimising those factors impacting the discount rate and future cash flow

Topdanmark's responsibility policy

It is Topdanmark's intention to be responsible and create value for both the Group's primary stakeholders –shareholders, customers and employees – and society, by handling social and environmental challenges in accordance with internationally recognised principles for corporate social responsibility, including the principles of UN Global Compact.

Goals

Topdanmark aims to behave responsibly and contribute to value creation in terms of its products and services. This requires, among other things, that it:

- Operates an efficient and responsible insurance business
- Focuses on loss prevention
- Provides a workplace that attracts and keeps competent and well-qualified employees

- Includes social and environmental considerations in investment and procurement matters

Global Compact

In 2010 Topdanmark decided to join UN Global Compact and started to investigate, among other activities, making socially responsible investments and formulating a procurement policy.

Employees

Every second year Topdanmark conducts a job satisfaction survey among all its employees. The most recent was conducted in 2009 with a response rate of 96%. The result of the survey showed that job satisfaction in Topdanmark was above the average for the financial sector in Denmark.

Topdanmark offers all its employees an annual health check and in 2010 1,727 employees participated. To support its employees' health Topdanmark offers, for example:

- A canteen service based on the Danish National Nutrition Council's recommendations
- Employee health care insurance programme
- Access to a fitness centre

Society

Rather than only focusing on financial cover after the occurrence of an injury or damage, Topdanmark also considers loss prevention. For Topdanmark prevention is vital in its work on responsibility. Therefore a loss prevention committee was set up in 2010 intended to organise and prioritise this work during 2011.

Responsible investments

In 2010 Topdanmark started to work with a screening agency to include society and environmental considerations in Topdanmark's investment policy. The collaboration was organised in 2010, and in January 2011 the practical screening of Topdanmark's investments was initiated.

Responsible procurement policy

As part of joining UN Global Compact, in 2010 Topdanmark formulated a procurement policy aiming to ensure that suppliers and alliance partners observe widely recognised, international conventions, including the UN Global Compact. Topdanmark's specific requirements and expectations will be implemented when renewing contracts with new and existing alliance partners.

Environment

As Topdanmark is an insurance company, the environmental impact on its daily operations is relatively modest. However, it endeavours to reduce its environmental footprint. Topdanmark considers both the environmental consequences of daily operations and the indirect effect of purchasing and making investments.

Therefore it:

- Focuses on resource consumption
- Imposes environmental requirements on suppliers and alliance partners

Resource consumption

Since 2009 Topdanmark has reported its CO2 emission to the Carbon Disclosure Project. The project assigns points to the submitted responses and in 2009 Topdanmark scored 56 points which improved to 62 in 2010.

One of the specific initiatives which will reduce the CO2 emission in future years is an investment in lighting and ventilation at Topdanmark's head office expected to reduce its annual CO2 emission by 525 tons or just over 7%.

In 2010 Topdanmark reviewed all IT equipment in order to promote IT solutions to reduce both its energy consumption and CO2 emission.

