

### Santa Fe Group names Graeme Howard as Chief Information Officer



**LONDON 25 JANUARY 2018:** Santa Fe Relocation, a global leader in mobility and relocation services, has announced the appointment of Graeme Howard as Chief Information Officer. Graeme will be responsible for the global technology real-estate and for driving the development of our CORE Salesforce platform.

“Technology and Digital is an absolute cornerstone in our 2020 Strategy,” commented Martin Thaysen, CEO of the Santa Fe Group. “It is important for us that technology gets representation directly on our Global Leadership Team, covering all the business aspects our technology function and platforms have to support and drive – operations, digital, commercial, sales, finance and HR – and that Graeme, as CIO, becomes a direct part of our overall strategy, as well as our tactical prioritization and execution discussions.”

Graeme joined Santa Fe Relocation in February 2017, after a successful 17-year career with Motorola where he held a number of increasingly senior positions relating to global services, service transformation, architecture, service and technology design and solutions, software development and deployment.

Mr Howard added: “It’s both a pleasure and honour to be given the opportunity to step up to the next level and represent Technology as part of the Global Leadership Team. During the past 11 months, we have made great strides in establishing a scalable Technology function and closing out the first phase of the Salesforce Development of our CORE platform. I relish the opportunity to unleash the power of the platform as our digital transformation continues at pace”

Graeme will be based at Santa Fe Relocation’s London, UK office and will report directly to Martin Thaysen, Group CEO.

## INVESTOR NEWS



### **About Santa Fe Group**

Operating under the Santa Fe Relocation brand, Santa Fe Group is a global mobility company specializing in managing and delivering high-quality relocation services worldwide. Our core competence is relocation services that support corporations and their employees relocate and settle in a new country, assisting them with visas, immigration, home and school, language and cultural training, managing property rentals, delivering domestic and international moving of household goods. We have the ability to provide these services to a consistent high standard, locally and globally. A key aspect is being able to manage our service delivery through our own operations across six continents. Santa Fe Group is listed on NASDAQ in Copenhagen, Denmark. For more information, visit us at [www.santaferelo.com](http://www.santaferelo.com)

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