



UN Global Compact

COMMUNICATION ON PROGRESS 2010



EAC

MESSAGE FROM THE CEO



EAC is delighted to present its stakeholders with the Group's first Communication on Progress towards implementing the 10 UN Global Compact principles.

2010 was a year of continued strategic planning and assessment following the comprehensive screening in 2009 of the Group's performance, risks and opportunities according to the 10 UN Global Compact principles. During 2010 focus was on development of solutions and systematic implementation plans in collaboration with external experts on CSR.

EAC's business activities are inherently linked to globalisation and sustainability issues with more than 5,300 employees, operations in global growth markets and activities within the relocations and food production business. However, with the technologies currently available both industries impact the environment negatively. EAC is, therefore, committed to continue to play a positive role facing the demand for low carbon relocations and the need for high yields at minimal water consumption. EAC assesses risks and opportunities on a regular basis and assists both businesses in development of appropriate responses to challenges and opportunities. This is key in order to proactively prepare the businesses for, say, higher energy prices and future caps or taxes on emissions.

In 2010 EAC has followed up with the business segments on a continuous basis. This has resulted in policies and systems such as; HR systems, staff manuals, supplier code of conduct, internal grievance mechanism and whistle-blower functions being strengthened. EAC also assisted the business segments with the implementation of improved local organisational anchorage of CSR management, roll-out of new policies across offices and operations including training, CSR performance measurement, internal and external communication and reporting.

In EAC's mindset running profitable businesses that live up to their social, environmental and economic responsibilities is the best way to contribute to the societies in which EAC is active. For EAC, long-term profitability is based on strategic integration of sustainable social, environmental and economic development. Such integration results in proper risk management for the benefit of EAC's shareholders, other stakeholders and society alike.

In 2011 the EAC Group will focus on a general enhancement of the CSR performance measurements across countries and operations. Implementation throughout the Group will be facilitated through training programmes, including e-learning.



Niels Henrik Jensen, President and CEO
The East Asiatic Company Ltd. A/S

CSR GOVERNANCE IN EAC

Group CSR policy

The CSR policy of the EAC Group is based on the 10 UN Global Compact principles (UNGC) along with compliance with international and national laws. Where international minimum standards for CSR are higher than required by national law, EAC strives to uphold international standards. In addition, EAC goes beyond legal compliance in a number of areas where the company can contribute to sustainable development by applying its core competences. The CSR policy outlines EAC's social, environmental and economic responsibility and commitment. For the full CSR policy of the EAC Group and more information about how each business segment implements and plans to implement CSR, see www.eac.dk.

Organisational anchorage

EAC Group Management oversees the CSR processes and efforts in close cooperation with the business segments including development of the capacity of the businesses in order to ensure that strategic CSR continues to create value for the Company and contributes to sustainable development. Each business segment has a top-level CSR/ethics committee and persons responsible for daily management and coordination of CSR efforts. CSR standards and processes are increasingly integrated into the business segments' functional work instructions, procedures and delegation of responsibilities across business and country operations.

Structure of the report

Please see the following sections to read more about CSR implementation, performance and planned activities in EAC Moving & Relocation Services and EAC Foods. The remainder of the report is divided into two sections presenting the progress of the business segments one at a time.

This report meets the requirements of the Danish Financial Statements Act § 99a.

This report is available on www.eac.dk

EXCERPTS FROM EAC'S GROUP CSR POLICY

EAC pledges to:

PEOPLE

- Continuously improve EAC's governance system to ensure compliance with basic human rights.
- Identify ways of maximising the positive social impact of EAC's business operations where EAC has special skills, products or services to make a difference.

PLANET

- Assess and reduce the negative impact of EAC's operations on the environment including climate change.
- Meet or exceed applicable regulatory requirements wherever EAC conducts its operations.
- Continuously seek to improve EAC's awareness, processes and production facilities in order to set new environmental standards in markets whenever possible.

PROFIT

- Apply a zero-tolerance approach with respect to corruption, extortion and bribery in accordance with principle 10 of the UN Global Compact.
- Continuously work to improve governance structures to combat corruption in all its forms.

