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## **Herbalife Nutrition Congratulates Its Sponsored Athlete Cristiano Ronaldo on Being the First Player to Reach 100 Goals in European Competitions and UEFA Champions League, Helping Real Madrid Advance to Champions League Semi-Finals**

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE:HLF), a global nutrition company, applauds its sponsored athlete Cristiano Ronaldo on his accomplishment of having become the first player to [score 100 goals in European competitions](#) in last week's first leg against Bayern München. Ronaldo was also the first to score 100 goals in the UEFA Champions League on Tuesday, April 18, helping his team, Real Madrid, advance to the team's record seventh straight semi-finals. Herbalife Nutrition proudly supports more than 190 teams and athletes globally.

"Our mission is to help people around the world live healthy, active lives, and Cristiano's outstanding accomplishments are an inspiration to us all, showing us what can be achieved through hard work and dedication," said Michael O. Johnson, chairman and CEO, Herbalife. "Herbalife Nutrition is proud to fuel the performance of athletes around the globe with our endurance, hydration and recovery nutrition products."

Ronaldo, a highly decorated athlete, was recently named The Best FIFA Men's Player for 2016 and the most famous athlete in the world by ESPN. These accolades add to other major awards in 2016 including the Union of European Football Associations (UEFA) Golden Boot for being the leading scorer in league matches from the top division of every European national league. He is the only athlete to have won the Golden Boot four times. Ronaldo has also won the 2015/16 UEFA Best Player in Europe Award after leading Real Madrid to a first-place finish in the UEFA Champions League, as well as leading his home country of Portugal to the UEFA Euro 2016 championship for the first time ever. And most recently he won the Ballon d' Or, the annual football award presented by France Football.

Herbalife Nutrition-sponsored athletes use Herbalife® products before, during and after training and games. As part of its ongoing commitment to improving sports nutrition and performance, Herbalife Nutrition launched Herbalife24 CR7 Drive in collaboration with Cristiano Ronaldo, a sports drink designed specifically to meet the nutritional needs of the global soccer legend and benefit athletes of all levels.

To learn more about Herbalife Nutrition sponsored athletes, visit <http://iamherbalife.com/blog/athletes>.

### **About Herbalife:**

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife Independent Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.5 billion in 2015. The Herbalife website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted. To learn more, visit [Herbalife.com](http://Herbalife.com) or [IAmHerbalife.com](http://IAmHerbalife.com).

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