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## **Herbalife Nutrition Congratulates Cristiano Ronaldo On Winning His 5th Ballon d' Or - Being Named The Best Soccer Player In 2017**

LOS ANGELES, Dec. 7, 2017 /PRNewswire/ -- In continued support of its sponsored athletes, premier global nutrition company, Herbalife (NYSE: HLF), congratulates international soccer star Cristiano Ronaldo, on winning the 2017 Ballon d' Or Trophy for Best Player, presented by France Football, for the second consecutive year and the fifth time in his career. The prestigious athletic award is determined by eligible, voting soccer journalists. Cristiano Ronaldo, an Herbalife Nutrition-sponsored athlete since 2013, won the award in 2008, 2013, 2014, 2016, and 2017.

 (PRNewfoto/Herbalife)

"Cristiano is an inspiration to all of the Herbalife Nutrition independent distributors across the globe who coach their customers day in and day out, helping them achieve their healthy lifestyle goals," said Frank Lamberti, executive vice president, distributor and customer experience for Herbalife Nutrition. "His commitment to nutrition and dedication to physical conditioning are critical to success on the field, and exemplify our Company's spirit."

Cristiano Ronaldo, named the most famous athlete in the world by ESPN, adds to other major awards and accomplishments in 2017. He won the 2017 FIFA Men's Best Player Award for the second consecutive year; 2016/17 UEFA Men's Player of the year for the second consecutive year, after once again leading Real Madrid to the UEFA Champions League title and finishing as the top goal scorer; as well as helped his team win the Spanish La Liga cup. In 2017, he also became the first player to score 100 goals in UEFA Champions League and European competitions.

Herbalife Nutrition-sponsored athletes use Herbalife® products before, during and after training and games. As part of its ongoing commitment to improving sports nutrition and performance, Herbalife Nutrition launched Herbalife24® CR7 Drive in collaboration with Cristiano Ronaldo, a sports drink designed specifically to meet the nutritional needs of the global soccer legend and benefit athletes of all levels.

Herbalife Nutrition proudly sponsors more than 190 sporting events, teams and athletes around the world that exemplify the company's commitment to a healthy, active life, supported by good nutrition. To learn more about Herbalife Nutrition sponsored athletes, visit <http://company.herbalife.com/sponsorships/>. To receive the latest company updates from Herbalife Nutrition, follow @HerbalifeNews.

### **About Herbalife:**

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. We have been on a mission for nutrition - changing people's lives with great nutrition products & programs - since 1980. Together with our Herbalife Nutrition independent distributors, we are committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, skyrocketing public healthcare costs and a rise in entrepreneurs of all ages. We offer high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community approach that inspires customers to embrace a healthier, more active lifestyle.

Our targeted nutrition, weight management, energy, fitness and personal care products are available exclusively to and through dedicated Herbalife Nutrition distributors in more than 90 countries. Through our corporate social responsibility efforts, Herbalife Nutrition supports the Herbalife Family Foundation (HFF) and our Casa Herbalife programs to help bring good nutrition to children in need. We are also proud to sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, and numerous Olympic teams.

Herbalife Nutrition has over 8,000 employees worldwide, and is traded on the New York Stock Exchange (NYSE: HLF) with net sales of approximately \$4.5 billion in 2016. To learn more, visit [Herbalife.com](http://Herbalife.com) or [IAmHerbalife.com](http://IAmHerbalife.com). Financial information is available on [ir.herbalife.com](http://ir.herbalife.com).

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