



July 25, 2017

Micron at Flash Memory Summit 2017

Media & Analyst Advisory

BOISE, Idaho, July 25, 2017 (GLOBE NEWSWIRE) -- Micron Technology, Inc. (Nasdaq:MU) invites you to join industry thought leaders and executives to hear strategic updates from the company on 3D NAND and NVMe technologies at the [2017 Flash Memory Summit](#), August 8-10, 2017, in Santa Clara, Calif. A premier sponsor, Micron is a global leader delivering solutions for the world's toughest computing and storage challenges.

Micron Keynote Address — New Silicon Breakthroughs Help Next Generation Datacenters Meet Key Challenges

Aug. 8 — 1:50 p.m. Pacific

Where: Mission City Ballroom

Micron Vice Presidents Eric Endebrook and Currie Munce will discuss how to boost efficiency with flash technology, from Silicon-to-Systems, with improved interface utilization and software optimization.

Micron VIP Reception at FMS

Aug. 8 - 7:00 p.m. to 10:00 p.m. Pacific

Where: Tusca Courtyard

Come join Micron's senior leadership for lively conversation, music, food and more. RSVP required. Media and analysts should RSVP with David Oro, Micron Public Relations.

Micron Analyst Power Hour Breakfast

Aug. 9 — 8:30 a.m to 10:00 a.m. Pacific

Where: Room 210

Join Micron executives Darren Thomas, Scott DeBoer, Steve Pawlowski and Currie Munce for a deep dive discussion on Silicon-to-Systems and how this will deliver incredible economic value to enterprises. Analysts should RSVP with David Oro, Micron Public Relations.

Micron Whisper Demo Room

Aug. 9 — 11:00-5:00 p.m. Pacific

Where: Room #210

Experience the latest storage technology innovations from Micron, including SolidScale Platform Architecture, high-performance SSDs for Hyperscale and Cloud applications, and automotive hacking prevention technology.

Micron Technology, Inc.

Micron Technology is a world leader in innovative memory solutions. Through our global brands — Micron, Crucial®, Lexar® and Ballistix® — our broad portfolio of high-performance memory technologies, including DRAM, NAND, NOR Flash and 3D XPoint™ memory, is transforming how the world uses information. Backed by more than 35 years of technology leadership, Micron's memory solutions enable the world's most innovative computing, consumer, enterprise storage, data center, mobile, embedded and automotive applications. Micron's common stock is traded on the Nasdaq under the MU symbol. To learn more about Micron Technology, Inc., visit micron.com.

Media and Analyst Contact

David Oro

Micron Technology

707-558-8585

davidoro@micron.com