



Press Release

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MICRON, SEAGATE ANNOUNCE STRATEGIC ALLIANCE

*Two Industry Leaders Team to Leverage
Micron NAND and Seagate Storage Technologies*

BOISE, Idaho and CUPERTINO, Calif., Feb. 12, 2015 – Micron Technology, Inc. (NASDAQ: MU), and Seagate Technology plc (NASDAQ: STX) today announced a strategic agreement that establishes a framework for combining the innovation and expertise of both companies. The framework of the agreement will enable customers of the two companies to benefit from a focused approach to deliver industry-leading storage solutions, helping them innovate faster and more effectively.

While initially focusing on next-generation SAS SSDs and strategic NAND supply, Micron and Seagate anticipate that this multi-year agreement will extend into future collaboration on enterprise storage solutions featuring Micron NAND flash memory.

“As two of our key partners, we look forward to the benefits of this Micron and Seagate collaboration in future NAND flash-based storage technologies,” said Mike Kerouac, President of Global Product Operations for EMC Corporation.

“The strategic agreement between Micron and Seagate promises to deliver new and innovative flash-based storage solutions,” said Trevor Schick, Senior Vice President, EG Global Supply Chain, HP.

“This agreement enables Seagate to secure a strategic supply of NAND flash memory and enables collaboration on future products and technologies,” said Phil Brace, Executive Vice President, Electronics Solutions, Seagate. “Our companies are leaders in the storage industry, and in working together we build on that success.”

“The collaboration will assure both Seagate and Micron target the growing enterprise flash market with industry-leading offerings across both of our product portfolios,” said Darren Thomas, Vice President of Storage, Micron. “The relationship provides Micron access to enterprise drive technology and platforms, expanding our portfolio and accelerating our push into the enterprise market segment.”

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About Micron

Micron Technology, Inc., is a global leader in advanced semiconductor systems. Micron’s broad portfolio of high-performance memory technologies—including DRAM, NAND and NOR Flash—is the basis for solid state drives, modules, multichip packages and other system solutions. Backed by more than 35 years of technology leadership, Micron’s memory solutions enable the world’s most innovative computing, consumer, enterprise storage, networking, mobile, embedded and automotive applications. Micron’s common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

About Seagate

Seagate creates space for the human experience by innovating how data is stored, shared and used. Learn more at www.seagate.com. Follow Seagate on [Twitter](#), [Facebook](#), [LinkedIn](#), [Spiceworks](#), [Google+](#) and subscribe to our [blog](#).

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This press release contains forward-looking statements regarding Micron future products, collaborations and sales. Various factors could cause actual events or results to differ materially from those anticipated by the forward-looking statements. Please refer the Risk Factors section of Micron’s most recently filed Form 10-K and Form 10-Q for information on important factors that could cause the actual results for Micron on a consolidated basis to differ materially from those contained in our forward-looking statements. Although Micron believes that these expectations reflected in the forward-looking statements are reasonable, the company cannot guarantee future results, levels of activity, performance or achievements.

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