



Crucial Adrenaline Solid State Cache Solution Now Available

Solution Combines High-Performance SSD With Large-Capacity Hard Drive Into Single Storage System for Dramatic PC Performance Gains

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Crucial Adrenaline Solid State Cache Solution](#)

BOISE, Idaho, and GLASGOW, United Kingdom, March 8, 2012 (GLOBE NEWSWIRE) -- Crucial, a leading global brand of memory and storage upgrades, today announced the immediate availability of the Crucial[®] Adrenaline Solid State Cache Solution for enhancing Windows[®] 7-based PC performance. A simple upgrade that allows users to keep their existing hard drive, Crucial Adrenaline enables PCs to boot up to twice as fast and increases data access speeds by up to eight times^{*}. Crucial Adrenaline provides users with the best of both worlds: SSD-like performance with the high capacity of a traditional hard drive, all at an affordable cost.

Comprising a 50GB Crucial m4 SSD, 3.5" adapter bracket, SATA cable, and NVELO Dataplex[™] caching software,^{**} Crucial Adrenaline improves performance by intelligently placing, or "caching," the most frequently needed files on the SSD and leaves less frequently used files on the hard drive. Crucial Adrenaline is available now through [select global channel partners](#), or directly at www.crucial.com/ssc, with an MSRP of \$117.99.

"While consumers understand that SSDs provide enhanced PC performance, many still want to maintain their existing high-capacity hard drives," said Robert Wheadon, worldwide senior product manager, Crucial. "We designed Crucial Adrenaline to be affordable and straightforward, so customers can easily upgrade their PCs to gain the increased speed of an SSD, yet still utilize the higher capacities they've come to expect from traditional hard drives."

To take advantage of the Crucial Adrenaline Solid State Cache Solution, customers may easily connect the SSD to the motherboard with the included SATA cable, start the computer, and install the Dataplex caching software. Once the software is installed and the system has been rebooted, the software seamlessly integrates the existing hard drive and Crucial Adrenaline into a single storage system. The caching software is fully automated, runs in the background, and requires no user management.

"Delivering high-quality software to our customers is a priority at NVELO. Partnering with Crucial was a natural fit. By combining our intelligent Dataplex caching software with award-winning Crucial SSDs, we're able to provide a forward-thinking, high-performance storage solution to a broad range of users," said Kevin Silver, vice president of business development, NVELO.

The Crucial Adrenaline Solid State Cache Solution leverages the industry-leading memory, design, and manufacturing capability of Micron Technology, and is backed by a limited three-year warranty.

Follow us online!

Facebook: www.facebook.com/crucialmemory

Twitter: www.twitter.com/crucialmemory

YouTube[™] www.youtube.com/crucialmemory

About Crucial

Crucial is a leading global brand of Micron Technology, Inc., one of the largest semiconductor manufacturers worldwide. Crucial branded products include industry-leading solid state drives (SSD) and DRAM memory upgrades for desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores,

commercial resellers, and system integrators who can be found at www.crucialproducts.com. For more information or support, visit www.crucial.com

The Crucial logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8353>

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

*Performance scores after three runs allowing active data to be cached on solid state drive. Scores may vary depending upon benchmark used and system configuration. Test setup: Intel DP67BG motherboard, Seagate Barracuda 750GB hard drive using PCMark Vantage HDD test suite.

**Requires registration and download of Dataplex software at www.crucial.com/support/registeradrenaline.

©2012 Micron Technology, Inc. All rights reserved. Information is subject to change without notice. Crucial and the Crucial logo are trademarks of Micron Technology, Inc. All other brand or product names are trademarks or registered trademarks of their respective holders.

CONTACT: Media Contact:

US Contact:

Kelly Sasso

Crucial

+1 (208) 363-5654

crucialpr@micron.com

www.crucial.com

UK Contact:

Joan Lunny

Crucial

+44 (0) 1355 586130

crucialeupr@micron.com

www.crucial.com/uk