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Lexar Announces Support for XQD Memory Card Specification

Lexar XQD Memory Cards to be Compatible With Nikon D4 and Future XQD-Based Camera Models

FREMONT, Calif., July 11, 2012 (GLOBE NEWSWIRE) -- Lexar, a leading global brand of flash memory products, today announced its support of the XQD™ memory card specification for compatibility with Nikon D4 and future XQD-based camera models. Expected to be available in the third quarter of 2012, Lexar XQD memory cards will offer high-speed performance in a range of capacities to effectively capture and store high-quality images, 1080p full high-definition (HD) video, and 3D video content.

"By collaborating with Lexar, we're reinforcing the fact that the XQD specification represents one of the futures of high-performance memory cards," said Nobuaki Sasagaki, General Manager of marketing department, Imaging Company, Nikon Corporation. "Our cooperation efforts demonstrate the vision shared by Nikon and Lexar to continue advancing the photography and imaging market with innovative technology and extremely high performance."

"We are committed to offering innovative and industry-leading photography solutions, which is why we're working with Nikon to offer and co-market XQD memory cards. We view the XQD standard as one of the most logical ways to increase interface speed beyond that of existing CompactFlash technology with the capability of offering performance up to 5Gb per second, in time," said Wes Brewer, vice president of products and technology, Lexar. "This collaboration provides assured compatibility with Lexar XQD memory cards and Nikon D4 and makes this technology available to the entire photo industry."

XQD memory cards are based on the PCI Express® specification, which offers 2.5Gb per second performance today with plans for 5Gb per second performance in the future.

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About Lexar

Lexar is a leading global brand of Lexar Media, Inc., a subsidiary of Micron Technology, one of the largest semiconductor manufacturers worldwide. Lexar offers industry-leading products in all major flash memory categories, including USB flash drives, innovative backup drives, high-performance memory cards for photography, and all popular form factors of memory cards for mobile devices. Lexar products are available worldwide at major retail and e-tail stores, and at www.lexar.com. For more information about Lexar products, visit www.lexar.com.

The Lexar/Crucial logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6945>

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About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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