



QuinStreet Partners With Hanley Wood to Serve Home Services Professionals

QuinStreet, Inc. and Hanley Wood, LLC Announced a New Partnership to Serve Residential Contractors on a Large Scale

Thousands of Builders and Remodeling Contractors Connect With Millions of Homeowners Seeking Renovation Assistance Through the New ProConnect Service

FOSTER CITY, Calif., Dec. 13, 2011 (GLOBE NEWSWIRE) -- QuinStreet, Inc. (Nasdaq:QNST), the leader in vertical marketing and online media, announced an innovative partnership with Hanley Wood, LLC, a leading media company covering the construction and design industries, to launch ProConnect, a service that matches thousands of well-qualified home services contractors with millions of homeowners annually.

"This partnership benefits both homeowners seeking contracting services and residential contractors," explained Doug Valenti, chief executive officer of QuinStreet. "Consumers benefit from access to a broad base of matching contractors when they need help with home improvement projects. Builders, remodelers and home services contractors dramatically increase their reach and exposure to 'in market' homeowners in the fast-growing digital media channel."

QuinStreet's extensive home services media network, including www.guidetohomeimprovement.com and www.reliableremodeler.com, engages over 60 million visitors per year. QuinStreet's aim is to provide in-depth and relevant information useful to consumers when researching home improvement projects, costs and contractors.

"My work as an expert contractor for Reliable Remodeler has enabled me to see that QuinStreet is serious about providing important information to consumers who are searching for help with home renovation projects," asserts Jeffrey Anderson, a professional contractor who assists consumers on the "Ask the Contractor" portion of Reliable Remodeler's website.

"The goal of this new partnership is to ensure that the professionals we market to have confidence in the high quality leads they can receive and that online marketing will help broaden their reach to new consumers," said Erik Schulze, Hanley Wood's director of audience development. "We selected QuinStreet to be our partner because of its reputation for serving clients and consumers with integrity. Together, we will work to maintain superior quality service for the Hanley Wood readers."

The new ProConnect service launched on November 16, 2011 and is available to remodelers and contractors at <http://quinstreet.hanleywoodproconnect.com> or by calling (877) 906-7012.

About QuinStreet

QuinStreet, Inc. (Nasdaq:QNST) is one of the largest Internet marketing and media companies in the world. QuinStreet is committed to providing consumers and businesses with the information they need to research, find and select the products, services and brands that meet their needs. The company is a leader in visitor-friendly marketing practices. For more information, please visit QuinStreet.com.

About Hanley Wood

Hanley Wood is a leading business-to-business media company focused on the residential, commercial construction and design industries. Its diverse portfolio includes magazines, websites, e-newsletters, exhibitions and conferences, custom marketing and data services.

Hanley Wood's business comprises four operating platforms: Media, which publishes more than 20 magazines, featuring REMODELING, BUILDER and ARCHITECT magazines, along with related websites, e-newsletters, and conferences; Exhibitions, which produces marquee events such as the Remodeling Show, World of Concrete, and the AIA National Convention and Design Expo that bring residential and commercial construction professionals face-to-face with manufacturers, suppliers, distributors, and service providers; Market Intelligence, which collects and aggregates proprietary data sets that capture hundreds of pieces of profile and material information about housing developments in more than 750 housing markets; and Marketing, which plans, creates, and executes strategic and integrated marketing solutions for its clients. www.hanleywood.com.

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