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Xerox Technology Business President Jeff Jacobson to Deliver Keynote Address at EFI Connect 2017

FREMONT, Calif., Oct. 31, 2016 (GLOBE NEWSWIRE) -- [Electronics For Imaging](#), Inc. (Nasdaq:EFII) today announced that Jeff Jacobson, president, [Xerox](#)® Technology, will be a keynote speaker at EFI™ [Connect 2017](#) — the EFI users' group conference taking place Jan. 17-20, 2017, at Wynn Las Vegas. Jacobson, who will be CEO of Xerox following the completion of the company's separation into two independent, publicly traded companies, has a rich career history as an executive and leader in the graphic arts industry.

"It's an exciting time in our industry as we usher in new ways for print providers to transform and grow their businesses. Disruptive printing technologies, high-value applications and workflow advancements are among the driving forces shaping the future of print and business for customers," said Jacobson. "I look forward to connecting with industry colleagues and customers at EFI Connect and exploring what the latest industry trends and advancements mean for their businesses."

In his current role, Jacobson leads Xerox's technology business and is responsible for worldwide strategy, operations, and product development, manufacturing and distribution. Jacobson joined Xerox in 2012 as the president of Global Graphic Communications Operations. Prior to Xerox, he served as the president and chief executive officer of Presstek, adding the title of chairman in 2009. Previously, Jacobson was chief operating officer of Eastman Kodak Company's Graphic Communications Group. He also served for five years as CEO of Kodak Polychrome Graphics.

A long-time supporter of EFI Connect, Xerox is once again a Platinum Sponsor of the event. Xerox customers benefit from several advanced technology integrations available with EFI [Fiery](#)® digital front ends (DFEs) used to drive Xerox multifunction printers and digital production presses.

"We are delighted that Jeff will be joining us at Connect 2017 and are eager to have him share his valuable insights about the industry in one of his first public appearances after becoming CEO," said Guy Gecht, CEO of EFI. "Connect attendees will be very interested in hearing latest news and advancements from Xerox — a company that plays a critical role in the future of digital print."

Other presentations currently scheduled for Connect 2017 include sessions from Gecht, EFI CFO Marc Olin, and Gabriel Matsliach, senior vice president and general manager, EFI Productivity Software. Additional Connect 2017 speakers will be announced over the next few months.

EFI Connect is the printing industry's best venue for open dialogue and idea exchange, giving global business leaders a valuable opportunity to participate in educational sessions, receive hands-on experience, discuss industry trends, network with peers, voice their opinions, and learn from others. To register for EFI Connect, visit www.efi.com/connect.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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