

Contact:  
Saskia Heller  
Manager Corporate Communications  
+49 2102-745-4121  
saskia.heller@efi.com



## EFI Enters Wood Decoration Industry at Ligna 2017

**Hannover, Germany** – 22 May 2017 – [Electronics For Imaging](#), Inc. (Nasdaq:EFII), a Silicon Valley company that develops breakthrough technologies for the manufacturing of inkjet display signage, textiles, ceramic tiles and packaging, is showing its new Cubik technology for industrial digital inkjet wood decoration at Ligna in **hall 17/D82**, 22-26 May, in Hannover.

Thanks to digital printing, there are no limits regarding individualisation and decoration of wooden surfaces. The EFI™ Cubik technology for printing solutions in the wood industry offers both premium quality short-runs as well as high speed, mass production of decorative surfaces for indoor and outdoor applications on wood.

Based on EFI's renowned single-pass printing technology, EFI Cubik offers the wood industry top-quality decoration, maximum performance and ink savings through a unique EFI ecosystem approach that gets the printer, inks and Fiery® proServer colour management system all working together as a fully-integrated concept solution, providing high value to building materials manufacturers.

EFI already offers industrial printers and ink technologies, providing solutions for multiple materials and for a wide range of applications such as flooring, wall cladding, furniture, countertops, shower plates, facades, outdoor paving and roofing materials. "We benefit from an innovative market-leading portfolio and strong expertise in our industrial inkjet business, and are excited about expanding into the wood industry, which represents an important growth opportunity for EFI," said José Luis Ramón Moreno, vice president and general manager, EFI Industrial Printing.

### **About EFI**

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analogue to digital imaging. We are passionate about fuelling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. ([www.efi.com](http://www.efi.com))

### **Follow EFI Online:**

Follow us on Twitter: <https://twitter.com/EFIPrint>

Follow us on Instagram: <https://www.instagram.com/efiprint>

Find us on Facebook: [www.facebook.com/EFIPrint](http://www.facebook.com/EFIPrint)  
View us on YouTube: [www.youtube.com/EFIDigitalPrintTech](http://www.youtube.com/EFIDigitalPrintTech)

# # #

**NOTE TO EDITORS:** The EFI logo and Fiery are registered trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. EFI is a trademark of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as “anticipate”, “believe”, “estimate”, “expect”, “consider”, “plan” and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI’s businesses, please refer to the risk factors section in the Company’s SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.