

EFI to Highlight the Nozomi Press and Corrugated Packaging Suite at SinoCorrugated 2017



Shanghai – 6 April 2017 – [Electronics For Imaging, Inc.](#) (Nasdaq:EFII) will be participating in this year’s SinoCorrugated 2017 trade show, one of the world’s top corrugated industry events, at the Shanghai New International Expo Centre, China, 11-14 April. In stand N5A109, EFI™ will be showcasing samples from the new [EFI Nozomi C18000](#) single-pass LED corrugated packaging press, which can print up to 9,000 80cmx60cm boards per hour. A video wall showing off the 1.8-metre wide press will be a focal point for the entire booth.

During the show, José Luis Ramón Moreno, vice president and general manager, EFI Industrial Printing, will participate in a SinoCorrugated conference session titled, “Corrugated: The Next Great Digital Revolution” on 11 April at 2:00 p.m. The presentation and EFI’s booth exhibit will highlight the new possibilities the EFI Nozomi C18000 press will bring to the industry with its ability to efficiently produce high-quality work with a broad colour gamut while meeting current and future demand for multi-SKU jobs, versioning and personalisation.

Comprehensive corrugated manufacturing workflow software

Also on display will be the latest version of the [EFI Corrugated Packaging Suite](#), which features an advanced Manufacturing Execution System at its core and offers a full range of corrugated business and supply chain management technologies, real-time data analytics, mobile accessibility, reporting, and more. The one vendor, one system suite solves the real business needs of corrugated companies: cost reduction, throughput optimisation, and increased profitability.

Plus, corrugated board companies looking to take advantage of inventory and roll stock management, shipment tracking, order promising and the customization benefits that digital print offers can establish turnkey, integrated digital production workflows by connecting the Corrugated Packaging Suite to a next-generation [EFI Fiery®](#) digital front end (DFE) that in turn drives the Nozomi C18000 press.

“Corrugated package printing truly is the next great revolution in our industry,” according to Ramón. “The SinoCorrugated show is an international showcase for this market, and EFI is incredibly excited to show how customers can fuel their success by bringing new levels of automation and digital productivity to the industry.”

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analogue to digital imaging. We are passionate about fuelling customer success with products that increase competitiveness and

boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalised documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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