



December 7, 2017

EFI and Xerox Elevate Workgroup Printing with Fiery Server for Xerox AltaLink C8000 Color Multifunction Printers

FREMONT, Calif., Dec. 07, 2017 (GLOBE NEWSWIRE) -- [Electronics for Imaging](#) (Nasdaq:EFII) and [Xerox](#) are bringing to market an innovative Fiery[®] digital front end for large workgroups. The [Xerox EX-c C8000 Print Server](#) Powered by Fiery for Xerox [AltaLink[®]](#) C8000 color multifunction printers (MFPs) offers users accurate and consistent color, enhanced productivity, fast job preparation, and a host of other productivity and security benefits. It makes high-quality, high-volume workgroup printing more affordable and flexible.

"With the new Fiery server for the AltaLink C8000 Series MFPs, EFI and Xerox elevate the quality standard for workgroup printing," said John Henze, vice president, Fiery marketing, EFI. "Customers get the best of both worlds: the highest color quality and an efficient, connected workflow that helps them be more productive and reduce print outsourcing."

New workgroup-focused hardware platform

The Xerox EX-c C8000 Print Server is the first server on a new Fiery platform designed to provide a lower-cost option for large workgroups, while delivering the performance power needed to print large, graphic-intense Microsoft PowerPoint and Adobe PDF files quickly and accurately.

Accurate, consistent color

For customers who need accurate corporate colors — such as PANTONE colors — and high-quality images for applications such as client proposals, real estate fliers or sales collateral, the EX-c C8000 Print Server ensures that their materials will print exactly as they intended. The optional Fiery Spot-On[™] feature allows the creation of custom spot colors as well as substitute colors, ensuring that customers can get accurate color out of all applications.

Fast job preparation

The Fiery Print Server features many tools to help workgroups be more productive. [Fiery VUE](#), the free visual print application, gives users the ability to see exactly how finished booklets will print, as well as to combine multiple documents into one finished booklet. With Fiery FreeForm, workgroups can create personalized Microsoft Word or Adobe InDesign documents more efficiently. Fiery Hot Folders and Virtual Printers options save time and avoid wasting prints by using drag-and-drop or simple File > Print workflows that automatically contain the right print settings for the document type.

Enhanced integration and security

The [AltaLink C8000 Series](#) MFPs are part of the Xerox [ConnectKey[®]](#) portfolio, which feature a host of productivity-boosting [apps](#). The Fiery server integrates seamlessly with ConnectKey apps like Xerox Easy Translator and cloud solutions such as Dropbox. In addition, the Fiery server is compatible with Nuance applications such as Equitrac, ensuring a secure, intelligent print workflow.

The Fiery Print Server integrates with AltaLink C8000 Series MFP [security](#) protocols and includes standard Fiery features like user authentication, encryption, network protection (including IP filtering and port blocking), secure printing and more.

"The Fiery Print Server meets the needs of our most demanding enterprise, creative print and SMB customers," said Terry Antinora, vice president, Workplace Solutions Business Group, Xerox. "The AltaLink C8000 Series MFPs with a Fiery server helps our customers get work done more efficiently, while meeting precise brand requirements for printed materials."

Xerox will be presenting the new AltaLink C8000 Series MFPs during EFI's Connect 2018 users' conference, Jan. 23-26 in Las Vegas. The Xerox EX-c C8000 Print Server Powered by Fiery is available now from Xerox and authorized Xerox resellers. For more information about Fiery Driven[™] digital printing, visit www.efi.com or contact 800-875-7117.

About EFI

EFI[™] (www.efi.com) is a worldwide provider of products, technology and services leading the transformation of analog to digital imaging. Based in Silicon Valley, with offices around the globe, the company's powerful integrated product portfolio

includes digital front-end servers; superwide, wide-format, label and ceramic inkjet presses and inks; production workflow, web to print, and business automation software; and office, enterprise and mobile cloud solutions. These products allow users to produce, communicate and share information in an easy and effective way, and enable businesses to increase their profits, productivity, and efficiency.

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