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Home Décor Exhibit Showcases Range of High-quality EFI Reggiani Industrial Print Possibilities at Heimtextil

Ratingen, Germany – 9 Jan. 2018 – [Electronics For Imaging](#), Inc. (Nasdaq:EFII) is coming to the 2018 Heimtextil exhibition with a showcase of the imaging possibilities EFI™ [Reggiani](#) digital inkjet printers provide. The EFI Reggiani exhibit at Heimtextil features a home environment with numerous direct and transfer-printed applications that highlight EFI Reggiani technology's high quality and sustainable print processes.

“Our Heimtextil display shows attendees how EFI Reggiani printing technologies successfully address a broad section of the consumer home textile market,” said EFI Reggiani Vice President and General Manager Adele Genoni. “With our leading-edge portfolio, textile companies will see how they can efficiently meet nearly any type of product design need. We are a market leader in home textile, particularly in Europe and other geographies where the home textile market is more developed and growing.”

Outstanding productivity, accuracy, and performance

EFI's exhibit includes pillows digitally printed using a transfer process, sofas with direct-printed upholstery, direct-printed curtains produced using different types of inks. The range of décor applications comes from the versatility EFI Reggiani provides with technologies that simplify textile production, and are designed and manufactured to the highest standards. EFI Reggiani is one of the top textile imaging product lines worldwide, with digital printers in 180-, 240- and 340-cm widths. Designed for a broad range of industrial production needs, the flexibility in these printers print at speeds up to 1,600 square metres per hour at resolutions up to 2,400 dots per inch enables superior throughput and efficiency for demanding décor applications.

The décor pieces on display were produced with the range of Reggiani and partner hardware available from EFI, from advanced inkjet printers to Mezzera and Jaeggli pre- and post-treatment machines. The exhibit emphasises the wide variety of décor applications benefitting from EFI Reggiani's 70+ years of product innovation and implementation. The EFI Reggiani product line is especially strong as an eco-friendly alternative to other processes, with new chemistry using water-based inks that significantly reduce pollution without compromising quality and speed.

EFI Reggiani is a leading technology provider of a full range of industrial solutions for textile manufacturing, including high-quality printers especially developed for fashion and home furnishing textiles. Its comprehensive portfolio extends from the original line of Reggiani rotary screen technologies to the most advanced inkjet textile printers, pre-and post-treatment machines, and inks in the industry. EFI Reggiani is part of EFI.

EFI's product portfolio also includes new software and workflow technologies for industrial textile imaging, including an EFI Fiery® Textile Bundle and digital front end print server offering efficient, integrated colour management, colour matching and job processing workflows, and EFI Optitex software for 2D and 3D design.

The exhibit of EFI Reggiani décor applications is in hall 6.0, stand C21 at Heimtextil, which is taking place 9-12 January at Messe Frankfurt in Germany. For more information about EFI Reggiani products for industrial textile décor printing, visit www.efi.com/reggiani.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analogue to digital imaging. We are passionate about fuelling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalised documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.