



EFI Continues Innovation with Newest Dedicated Flatbed Printer

Kansas customer Superior Signs & Engraving is the first in the world to install EFI's latest LED product

FREMONT, Calif., Dec. 5, 2017 – [Electronics For Imaging](#), Inc. (Nasdaq:EFII) has announced commercial availability of its newest launched printer, the [EFI™ Pro 24f](#). First exhibited at the recent SGIA Expo, it is the only dedicated flatbed wide-format printer featuring EFI's proven LED and variable drop grayscale head technologies. It provides precision imaging, fine detail and outstanding image quality for a broad range of applications.

Wichita, Kansas-based customer [Superior Signs & Engraving](#) is the very first user for the printer. The printer's premium quality imaging capabilities, with white ink included, and the high versatility and productivity of EFI's "cool cure" LED technology, have vastly improved throughput and quality at the company.

Twice the output, higher quality and exceptional versatility

"We were completely blown away once the printer was up and running," said Superior Signs & Engraving Co-owner Adam Stiles. "The 24f produces vibrant colors and has great print speed. In fact, we have doubled our output on flatbed work with this new printer. Plus, the printer's white ink produces a very opaque, bright white color, which has increased our quality of print. Overall we would recommend this printer 100%."

While quality and speed were key considerations for Superior Signs & Engraving, Stiles and his team also benefit from the printer's ability to accurately and consistently handle a broad range of substrates. "The features that are a nice upgrade for us besides the color quality and speed are the button activated media guides and the media float button," Stiles explained. "When positioning heavier medias such as 6-mm Dibond® and ¼-inch acrylic, the float allows us to easily position the material without having to worry about sliding it, especially on double-sided prints.

"The built-in EFI Fiery® [proServer](#) with FASTRIP," he added, "makes RIPing files extremely easy and fast, which helps with our overall output."

A high-value addition to EFI's extensive inkjet portfolio

The printer is the newest addition to EFI's growing wide-format portfolio, a dedicated flatbed device perfect for applications requiring discerning image quality and absolute dot placement accuracy. A highly strategic choice for

signage, photographic backlit displays, art reproductions, membrane switches, graphic overlays, lenticular prints and other specialty applications, this printer's true 4x8-foot flatbed architecture features a multi-zoned vacuum system that eliminates masking while ensuring accurate registration for multiple over-prints or panels. EFI's "cool cure" LED technology ensures low power consumption, minimal waste and compatibility with thinner and heat-sensitive substrates.

The printer's built-in EFI Fiery proServer Core digital front end gives users the power of faster job processing, along with a host of color management and production options for a complete, turnkey solution.

Demos and print samples from the new printer are available at EFI's U.S. and European inkjet demo centers in Meredith, N.H. and Brussels, Belgium. For more information on the EFI Pro 24f, visit www.efi.com.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

Follow EFI Online:

Follow us on Twitter: <https://twitter.com/EFIPrint>

Follow us on Instagram: <https://www.instagram.com/efiprint>

Find us on Facebook: www.facebook.com/EFIPrint

View us on YouTube: www.youtube.com/EFIDigitalPrintTech

#

NOTE TO EDITORS: The EFI logo and Fiery are registered trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. EFI is a trademark of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. Dibond is a registered trademark of 3A Composites USA. All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as "anticipate", "believe", "estimate", "expect", "consider", "plan" and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense.

Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with

EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.