EFI and Xerox Announce Next-Generation Fiery Server for Xerox iGen 5 Press

New Fiery server is first on new Fiery FS300 Pro platform and supports White Dry Ink on the iGen 5 Press

FREMONT, Calif., Nov. 06, 2017 (GLOBE NEWSWIRE) -- Electronics For Imaging, Inc. (Nasdaq:EFII) today announced the availability of a new EFI™ Fiery® digital front end (DFE) for the Xerox® iGen® 5 Press. The Xerox EX-P 5 Print Server Powered by Fiery first made its debut at PRINT 17. The new Fiery DFE supports the iGen 5 Press' new White Dry Ink capability, and is the first commercially available DFE on the new Fiery FS300 Pro platform.

"We believe the new capabilities with the Fiery DFE will be a significant asset to our customers, especially as it relates to optimizing our fifth station options," said Ragni Mehta, vice president and general manager, Cut Sheet Business, Xerox. "This partnership with EFI will allow Xerox to capitalize on the ability of White Dry Ink and other specialty colors to increase the breadth of applications that can be produced on the Xerox iGen 5 Press."

The iGen 5 Press' new White Dry Ink capability enables printing of brilliant content on colored media, with applications including folding cartons, point of purchase (POP) materials, greeting cards, direct mail postcards, business cards and more. The Fiery DFE makes it easy to manage white dry ink (as well as all other fifth station options) throughout the entire job workflow. For example, Fiery ImageViewer, part of the included Fiery Graphic Arts Package, Premium Edition, allows users to view the ink separation in the raster file to see exactly where white will print, preventing inadvertent errors and reducing waste.

"The new Fiery DFE for the iGen 5 Press is based on the Fiery NX Premium hardware platform," said John Henze, vice president of marketing, EFI Fiery. "It features HyperRIP enhancements that allow shops to double their processing speed on more types of jobs. It also includes the new Fiery Command WorkStation® 6, the most popular production print job management interface in the industry, which is helping our customers increase their shop floor productivity."

Powerful performance combined with ease of use
The new Fiery DFE's intuitive user interface design enables fast out of the box set-up and use. And the broad offering of job, make-ready and color management tools enables users to unleash the power of the Fiery DFE. Some of the new Fiery FS300 features include:

- Enhanced handling of spot colors, including the ability to overprint up to 127 spot colors per page. In addition, operators can easily prioritize spot color edits on a job basis to satisfy their customers' specific color preferences.
- Fiery Color Profiler Suite 4.9, a G7 System Certified profiling and calibrating solution that makes it easy for operators at any skill level to calibrate a Fiery Driven™ Xerox iGen 5 press for G7 compliance.
- Object Inspector and Total Area Coverage, two Fiery ImageViewer enhancements that help operators identify imaging problems related to particular object types. This allows for diagnosis of color problems without going back to the source files, saving hours in turnaround time.

The Xerox EX-P 5 Print Server Powered by Fiery is available now. For more information about Fiery Driven™ digital production printing visit www.efi.com or contact 800-875-7117.

About EFI?
EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

About Xerox
Xerox Corporation is an $11 billion technology leader that innovates the way the world communicates, connects and works. Our expertise is more important than ever as customers of all sizes look to improve productivity, maximize profitability and

increase satisfaction. We do this for small and mid-size businesses, large enterprises, governments, graphic communications providers, and for our partners who serve them.

We understand what's at the heart of work — and all of the forms it can take. We embrace the increasingly complex world of paper and digital. Office and mobile. Personal and social. Every day across the globe — in more than 160 countries — our technology, software and people successfully navigate those intersections. We automate, personalize, package, analyze and secure information to keep our customers moving at an accelerated pace. For more information visit www.xerox.com.

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