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## **New Fiery Digital Front End for Newest Kyocera TASKalfa MFPs Streamlines Digital Color Print Workflows**

FREMONT, Calif., March 15, 2017 (GLOBE NEWSWIRE) -- [Electronics For Imaging, Inc.](#) (Nasdaq:EFII) announced today the launch of the EFI™ [Fiery](#)® Printing System 16 digital front end (DFE) for the new Kyocera® TASKalfa® 8052ci and TASKalfa 7052ci MFPs.

"Office workgroups are successfully expanding the range of high-quality documents they can produce in-house, reducing outsourcing expenses by creating their most important color documents with TASKalfa MFPs and EFI Fiery technologies," said Douglas Cole, Director of Product Marketing, Corporate Marketing Division for KYOCERA Document Solutions America. "Having this Fiery system available for our newest, higher-volume TASKalfa color models allows our customers to do even more with their print without compromising on quality."

The Fiery Printing System 16 for Kyocera TASKalfa MFPs offers great color and image quality, along with optional tools for automated job submission. Customers can expand their capabilities for personalized printing using the integrated variable data printing (VDP) capabilities of Fiery FreeForm™. Optional Fiery Hot Folder and Virtual Printer features can reduce errors and automate repetitive tasks for all office workers.

The Fiery DFE offers impressive performance, processing complex, content- and image-rich files thanks to Fiery SmartRIP technology for intelligent, streamlined processing of queued jobs. Users benefit from the ability to process and produce professional-looking booklets, brochures, manuals, and flyers in-house and on demand, at a fraction of the cost of outsourcing.

Users also gain improved color results with tools such as Fiery Spot-On™ to ensure the best match for PANTONE® colors. Printing management is easier with Fiery VUE, a certified desktop application for the Fiery DFE that simplifies the process for creating professional-looking print materials such as booklets, sales guides, and manuals in just a few clicks. The application, which can be downloaded for free at [www.efi.com/fieryvue](http://www.efi.com/fieryvue), also provides users with an instant 3D preview of the finished product.

### **Advanced management and superior automation**

Fiery Booklet Maker, another automated feature for the new DFE, is a driver-based imposition tool that allows users to print multiple pages of a print job from any application in a booklet style without the need for more advanced imposition programs. And, an optional Fiery Productivity Package gives users the ability to perform advanced queue management tasks, automated job submission and preparation, and last-minute image corrections.

"The Fiery Printing System 16 feature EFI's latest, most advanced, digital production technology platform — Fiery FS200 system software — for uncompromising performance," said John Henze, vice president, Fiery marketing, EFI. "Fiery VUE allows TASKalfa users to easily produce professional documents with a visual, interactive desktop printing application and can reduce paper and toner consumption."

For more information about Fiery Driven™ digital print production, please visit [www.efi.com](http://www.efi.com). For more information about Kyocera TASKalfa MFPs, visit [usa.kyoceradocumentsolutions.com](http://usa.kyoceradocumentsolutions.com).

### **ABOUT EFI**

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. ([www.efi.com](http://www.efi.com))

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## **ABOUT KYOCERA DOCUMENT SOLUTIONS AMERICA**

KYOCERA Document Solutions America, Inc. ([www.usa.kyoceradocumentsolutions.com](http://www.usa.kyoceradocumentsolutions.com)), headquartered in Fairfield, N.J., is a leading provider of computer-connectable document imaging and document management systems, including network-ready digital MFPs/printers, laser printers, color MFPs/printers, digital laser facsimiles, and multifunctional and wide format imaging solutions. KYOCERA Document Solutions America is a group company of KYOCERA Document Solutions Inc., a core company of the KYOCERA Corporation, the world's leading developer and manufacturer of advanced ceramics and associated products, including telecommunications equipment, semiconductor packages and electronic components.

KYOCERA Document Solutions America, the first document solutions company with third-party certified sales data, has received numerous honors for its products' high performance, reliability and cost efficiency. KYOCERA Corporation's consolidated net revenues exceeded \$13 billion for the fiscal year ending on March 31, 2016.

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Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as "anticipate", "believe", "estimate", "expect", "consider", "plan" and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.

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