



October 16, 2013

## EFI Acquires Metrix Software

FOSTER CITY, Calif., Oct. 16, 2013 (GLOBE NEWSWIRE) -- **EFI™** (Nasdaq:EFII), a world leader in custom-focused digital printing innovation, today announced that it has acquired the Edmonds, Wash.-based automated print planning and imposition technology company operating as Metrix Software.

While financial terms of the acquisition were not disclosed, the acquisition is not expected to be material to EFI's Q4 or full-year 2013 results. The Metrix team has joined EFI, including Metrix CEO and founder Rohan Holt, who is now director of EFI Metrix products.

"Adding the Metrix team's exceptional talent and technical know-how helps us drive innovation even further, ensuring that EFI customers can continue to reduce the cost and improve the profitability of their printing operations," said Marc Olin, EFI's interim CFO and senior vice president and general manager of the company's Productivity Software business.

"EFI is the leader in print production workflow and I know our worldwide customer base will benefit enormously from the new level of integration with EFI's products," said Rohan Holt.

For additional information about EFI Productivity Software, visit [www.efi.com](http://www.efi.com) or contact 800-875-7117.

### About EFI

EFI™ ([www.efi.com](http://www.efi.com)) is a worldwide provider of products, technology and services leading the transformation of analog to digital imaging. Based in Silicon Valley, with offices around the globe, the company's powerful integrated product portfolio includes digital front-end servers; superwide, wide-format, label and ceramic inkjet presses and inks; production workflow, web to print, and business automation software; and office, enterprise and mobile cloud solutions. These products allow users to produce, communicate and share information in an easy and effective way, and enable businesses to increase their profits, productivity, and efficiency.

### Follow EFI Online:

Follow us on Twitter: @EFI\_Print\_Tech

Find us on Facebook: [www.facebook.com/EFI.Digital.Print.Technology](https://www.facebook.com/EFI.Digital.Print.Technology)

View us on YouTube: [www.youtube.com/EFIDigitalPrintTech](https://www.youtube.com/EFIDigitalPrintTech)

The Electronics For Imaging, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7332>

### Safe Harbor for Forward Looking Statements

Certain statements in this press release are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Statements in this press release that could be deemed forward-looking statements include, but are not necessarily limited to, statements regarding the impact of the acquisition on EFI's Q2 2013 and full year 2013 results, expansion of our product portfolio, our future product offerings to Metrix Software customers, integration of Metrix Software, continuation of support to the existing Metrix Software client base, and any statements or assumptions underlying any of the foregoing.

Forward-looking statements are subject to certain risks and uncertainties that could cause our actual future results to differ materially, or cause a material adverse impact on our results. Potential risks and uncertainties include, but are not necessarily limited to, unforeseen expenses; the difficulty of aligning expense levels with revenue; management's ability to forecast revenues, expenses and earnings; any world-wide financial and economic difficulties and downturns; adverse tax-related matters such as tax audits, changes in our effective tax rate or new tax legislative proposals; the unpredictability of development schedules and commercialization of products by the leading printer manufacturers and declines or delays in

demand for our related products; changes in the mix of products sold; the uncertainty of market acceptance of new product introductions; intense competition in each of our businesses, including competition from products developed by EFI's customers; challenge of managing asset levels, including inventory and variations in inventory levels; the uncertainty of continued success in technological advances; the challenges of obtaining timely, efficient and quality product manufacturing and supply of components; litigation involving intellectual property rights or other related matters; our ability to successfully integrate acquired businesses; the uncertainty regarding the amount and timing of future share repurchases by EFI and the origin of funds used for such repurchases; the market prices of EFI's common stock prior to, during and after the share repurchases; any disruptions in our operations, the difficulty to retain employees, and additional expenses that we may incur as a result of our relocation from the Foster City campus; the compliance with the new requirements regarding the "conflict minerals," if they are found to be used in our products, and any other risk factors that may be included from time to time in the Company's SEC reports.

The statements in this press release are made as of the date of this press release. EFI undertakes no obligation to update information contained in this press release. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the sections entitled "Risk Factors," "Factors That Could Adversely Affect Performance," and other similar sections in our SEC filings and reports, including, but not limited to, EFI's annual report on Form 10-K and its quarterly reports on Form 10-Q, copies of which may be obtained by contacting EFI's Investor Relations Department by phone at 650-357-3828 or by email at [investor.relations@efi.com](mailto:investor.relations@efi.com) or EFI's Investor Relations website at <http://www.efi.com>.

**NOTE TO EDITORS:** The EFI logo is a registered trademark of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. EFI and Fiery Driven are trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as "anticipate", "believe", "estimate", "expect", "consider", "plan" and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.

CONTACT: David Lindsay

Public Relations Manager, EFI

Phone (404) 931-7760

[david.lindsay@efi.com](mailto:david.lindsay@efi.com)

JoAnn Horne

Market Street Partners

Phone (415) 445-3235