



EFI Shows ERP Workflow Innovations and Jetrion Label Inkjet Production at Labelexpo Europe

Brussels, Belgium – 25 September 2017 – Label printers can drive greater value with comprehensive digital print workflow and ERP and innovative LED inkjet technologies featured in the EFI exhibit at Labelexpo Europe 2017. EFI's stand in hall 9, C40 at the September 25-28 tradeshow in Brussels features the new version 5 of EFI's [Packaging Suite](#) workflow software. The EFI stand also shows the enhanced EFI™ [Jetrion](#)® 4950lxe LED inkjet narrow-web press with white ink, driven by advanced EFI Fiery® digital front ends (DFEs) for digital label production.

“EFI's products – including inkjet printers for short- to medium-run digital label and packaging and production, Fiery DFEs, and EFI's industry-leading offering of packaging MIS/ERP software – give converters the tools they need to simplify workflows, collaborate quickly, and focus on profitability,” said Paul Cripps, EFI Vice President of Sales, EMEA Operations.

Automation advancements for converting workflows

The new version 5 of the EFI Packaging Suite gives label and packaging converters comprehensive business and production workflows that increase enterprise-wide profitability. The Suite, which features EFI [Radius](#)® as its core ERP software, includes workflow enhancements in estimating, job planning and shop floor data collection, as well as new digital print workflows and additional tools that enhance user productivity and collaboration.

Other new Packaging Suite workflow enhancements include:

- Online packaging procurement with [EFI Digital StoreFront](#)® web-to-print software
- Automated planning optimisation with EFI [Metrix](#) software
- Global resource scheduling with EFI [PrintFlow](#)® software
- Dynamic, rich multi-channel marketing campaigns with EFI [DirectSmile](#) software
- Centralised, role-based productivity widgets with the Suite's Productivity Workbench, winner of a top print technology honour in North America, the 2017 Must See 'Ems Award
- Simplified, highly accurate estimating with another 2017 Must See 'Ems Award winner, EFI [iQuote](#) software for folding carton and label production.

Versatility and quality with low-migration inks and high-end imaging

EFI's highly productive Jetrion 4950lxe LED inkjet narrow-web digital label press helps customers create new opportunities with its expanded capabilities. Converters can extend their food-packaging applications into digital label production thanks to the press's new low-migration ink for non-food-contact surface production. The press also offers higher-end imaging, plus users can achieve increased durability and gloss level control using EFI Armor UVF and UVR coatings.

This Jetrion press offers extended versatility as it includes media compatibility profiles for a broader range of label stocks, including Avery Dennison® substrates used for durable labels and wine applications.

Optional in-line finishing equipment available from EFI make Jetrion one of the only digital press brands that enables users to take in blank substrate rolls on one end and receive complete, die-cut, slit and back-scored rolls at the other.

For more information about EFI products on display at Labelexpo Europe, visit www.efi.com.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analogue to digital imaging. We are passionate about fuelling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalised documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

Follow EFI Online:

Follow us on Twitter: <https://twitter.com/EFIPrint>

Follow us on Instagram: <https://www.instagram.com/efiprint>

Find us on Facebook: www.facebook.com/EFIPrint

View us on YouTube: www.youtube.com/EFIDigitalPrintTech

###

NOTE TO EDITORS: The EFI logo, Jetrion, Fiery, Digital StoreFront, Radius and PrintFlow are registered trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. EFI is a trademark of Electronics For Imaging, Inc. in the U.S. and/or certain other countries.

Avery Dennison is a registered trademark of Avery Dennison Corporation. All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as "anticipate", "believe", "estimate", "expect", "consider", "plan" and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and

uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statement.