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EFI offers new LED, Textile and Flatbed Technology at SGIA Expo to Accelerate Competitive Advantage for Print Providers

NEW ORLEANS, Oct. 10, 2017 (GLOBE NEWSWIRE) -- The [Electronics For Imaging](#), Inc. (Nasdaq:EFII) exhibit at SGIA Expo shows how signage and graphics businesses can gain productivity and profitability advantages with a broad portfolio of digital production products, including the new EFI™ Pro 24f true flatbed LED printer shown for the very first time. EFI's exhibit at the New Orleans tradeshow also includes an EFI Reggiani industrial textile digital printer making its North American debut. Plus, attendees can see a complete portfolio of production inkjet printers, workflow software and EFI Fiery® digital front end (DFE) technologies that help businesses drive a stronger competitive advantage.

Complete digital offerings for new growth opportunities

The EFI portfolio shown at SGIA Expo will help customers succeed in digital markets primed for continued growth. Customer Bill Stender, general manager of San Francisco-based graphics company [SF Landmark](#), attended last year's show to learn more about opportunities with textile-printed soft signage. That visit ultimately led him to acquiring an EFI VUTEK® [FabriVU](#)® 340 soft signage printer, an [EFI Fiery proServer](#) DFE, and EFI [Digital StoreFront](#)® technology for web-to-print ordering.

"I was very impressed with what EFI had to offer," Stender said of his complete EFI production offering. "We've seen many of our professional customers moving into soft signage, and we believed we could bring our great reputation for quality and service to those customers to capture that volume, and that is proving to be true."

Attendees at this year's SGIA Expo can see how all of those technologies can be integrated — from online job submission to fast Fiery job processing, to high-end output on the 3.4-meter wide VUTEK FabriVU model — in EFI's booth, #1501.

NEW: EFI Pro 24f LED flatbed printer

Visitors can also experience the latest advancements EFI has developed to fuel customers' success in digital wide-format graphics production. The new Pro 24f LED flatbed printer launching at SGIA Expo is designed to give signage and graphics providers a sharp competitive edge. It contains the most powerful features, including EFI's LED and variable drop grayscale head technology, and provides precision imaging, fine detail and outstanding image quality.

The printer, which has a 4x8-foot bed, prints in four colors plus white ink standard and is a highly strategic choice for signage, photographic backlit displays, art reproductions, membrane switches, graphic overlays, lenticular prints and other specialty applications up to 2 inches thick. Efficient hold-down with a multi-zone vacuum system eliminates masking while ensuring accurate registration for multiple over-prints or panels. EFI's "cool cure" LED technology ensures low power consumption, minimal waste and compatibility with thinner and heat-sensitive substrates.

An EFI Fiery proServer Core DFE built into the printer features FAST RIP acceleration technology plus a host of color management and production options delivering a turnkey solution.

Affordable industrial digital textile production with the new FLEXY printer

For industrial apparel and décor textile applications, EFI is showcasing the new [Reggiani ReNOIR FLEXY](#) printer in its North American debut. The 1.8-meter wide printer delivers the high resolution and outstanding performance and results of larger Reggiani devices, yet it is affordable enough to allow nearly any business to get into industrial textile. It supports the widest variety of fabrics — from knitted to woven as well as low- and high-stretchable materials — using the printer's new "Dynaplast" fabric adhesion device.

The printer incorporates the latest digital technologies for best-in-class performance, is easy to operate and has a low maintenance cost, making it an ideal solution for production and sampling alike. It also is the first EFI industrial textile printer to have a new green housing reflecting Reggiani's brand heritage as well as the product line's environmentally friendly production advantages, such an ink recovery feature that dramatically reduces ink consumption.

High-quality hybrid print for entry-level and high-volume production

The [EFI Pro 16h](#) LED wide-format hybrid roll/flatbed printer on display sets a new standard for entry-level production. This extremely affordable 65-inch wide Fiery Driven™ printer includes white ink and delivers a low total cost of ownership and

superior image quality for a broad range of applications. It also has faster speeds than other EFI entry-level hybrid products, with some print modes offering up to a 30% higher throughput. The Pro 16h model is the winner of SGIA's 2017 Product of the Year award for UV hybrid printers from \$100,000 to \$500,000, and it is available from EFI and a number of EFI partners, including two companies that are also exhibiting it at the show: [Nazdar SourceOne®](#) (booth #1545) and the [Ricoh®](#) Commercial & Industrial Printing Group (booth #1351).

Another hybrid product on display in the EFI booth, the [EFI VUTEK LX3 Pro](#) printer, is a 3.2-meter, eight-color, LED production device that helps companies perfect their premium-quality point-of-purchase (POP) business. Designed to deliver high throughput, higher volumes and shorter lead times, it prints up to 64 4x8-foot boards per hour in POP mode. Users benefit from the high image quality needed for premium retail work and, like the Pro 16h printer, its cool cure LED imaging reduces energy costs and gives access to more substrates, including heat-sensitive materials such as chipboard, foam and acrylics. Attendees can also witness a virtual reality demonstration of the [EFI VUTEK HS125 Pro](#), a high-volume production hybrid inkjet press offering the productivity and low total cost of ownership needed to transition larger volumes of print from analog to digital printing.

Best-in-class print resolution and speed in roll-to-roll printing

EFI is also showcasing its next-generation line of VUTEK roll-to-roll printers, with the award-winning, 3.5-meter [EFI VUTEK 3r](#) LED printer on display at the show. This highly productive printer, with speeds up to 4,090 square feet per hour, has the highest resolution in its class, offering superior quality using EFI UltraDrop™ Technology 7-picoliter print heads.

Designed to be the industry's most technically advanced LED roll-to-roll production offerings, EFI's newest VUTEK printer line features an integrated production workflow that allows print professionals to do more work in less time. Users can choose a complete set of value-added options, including an inline finishing system for all-in-one printing, x-cutting, slitting and collecting, and additional white and light colors.

Integrated workflow in the 'Journey of a Job' for graphics production

EFI is bringing streamlined, simplified production workflows to the Big Easy with its advanced productivity software. Version 5 of the [EFI Midmarket Print Suite](#), which includes EFI [Pace™](#) as its core MIS/ERP software, drives end-to-end efficiencies for display, signage and graphics customers. Improvements include an upgrade to the Suite's Superwide Format component database for easier estimating, planning and management in dedicated signage and graphics production printing environments, as well as a new, award-winning workbench tool and deeper integration with imposition and fulfillment components.

The end-to-end workflow possibilities shown at SGIA Expo extend to cross media marketing with [EFI DirectSmile](#), a fully integrated marketing software solution for data-driven print, PURL, email, SMS, social media, mobile media and image personalization. The software enables customers to offer robust, customizable and flexible campaign management across multiple media, including traditional and soft signage.

About EFI?

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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