FOR IMMEDIATE RELEASE

Contact:
David Lindsay
PR Manager
404-931-7760
david.lindsay@efi.com

# EFI Fiery Color Profiler Suite Awarded G7 System Certification from Idealliance

*New color management product is the industry's first, complete DFE-based G7 calibration, verification and profiling solution for cut sheet digital presses*

**FREMONT, Calif.**, July 28, 2016 – Electronics For Imaging, Inc. (Nasdaq:EFII) today announced that the EFI™ Fiery® Color Profiler Suite, version 4.9, was awarded G7® System Certification from Idealliance®.

Fiery Color Profiler Suite, which received the G7 certification on May 30, is the first color management toolset for cut sheet digital print systems that provides G7 calibration, verification of G7 Grayscale compliance, and output profiling integrated with a digital front end (DFE) so no additional software investment or manual entry/upload of data is required. Detailed procedures are included in an Application Data Sheet available on the Idealliance web site.

Other G7 System Certified software for digital cut sheet presses requires additional investment in, and training for, third party verification software, adding system cost and operator time to ensure compliance.

"Working with partners like EFI is an important aspect of ongoing Idealliance industry support," said David J. Steinhardt, president and CEO of Idealliance. "By incorporating G7 compliance and verification into Fiery Color Profiler Suite, EFI is taking a leadership position in the industry that will support printers to more easily and profitably meet customer expectations."

Fiery Color Profiler Suite is the only integrated product on the market that calculates G7 correction curves and writes them directly into a calibration set on a Fiery DFE, making the G7 calibration process faster, easier, and less error prone. The G7 workflow validates the results of the G7 calibration, then guides the user through creating an ICC output profile optimized to work with the G7 calibration. This means that higher levels of G7 compliance, including G7 Targeted and G7 Colorspace, can be achieved with a single, easy-to-use software product.

The Fiery Color Profiler Suite calibration workflow creates a traditional calibration set that targets G7 compliance. The result is a re-calibration procedure that is twice as fast compared to competing systems because a traditional Fiery calibration patch target can be used with fewer patches. Reducing the time spent calibrating the digital print system on a daily or per-shift basis means better

productivity and profitability for the printing company.

"EFI Fiery Color Profiler Suite makes it easy for even novice users of color management tools for digital printing systems to successfully calibrate, verify G7 Grayscale compliance, and profile Fiery Driven™ print systems to ensure that output more closely matches industry references such as GRACoL® 2013 and SWOP® 2013 datasets, not only for neutral grays but also for saturated colors," said John Henze, EFI's vice president of Fiery marketing. "This means better quality work that print shop customers will notice. We are pleased to bring this industry-leading breakthrough in DFE color management to the Fiery ecosystem."

EFI and Idealliance are pleased to announce a G7 Expert/Professional training class, hosted at EFI headquarters in Fremont, Calif., from March 7-9, 2017. Registration through Idealliance will be posted in the upcoming months at www.ideallance.org. For advance registration, contact Illeny Maaza at 703-837-1096, or email imaaza@idealliance.org.

For information about Fiery Driven digital production printing, visit www.efi.com.

## About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

**Follow EFI Online**:

Follow us on Twitter: @EFIPrint
Find us on Facebook: www.facebook.com/EFI.Digital.Print.Technology
View us on YouTube: www.youtube.com/EFIDigitalPrintTech

### # # #

assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.