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RISO Partners with EFI to Launch a New Fiery Digital Front End for ComColor GD Series Printers

FREMONT, Calif., June 27, 2017 (GLOBE NEWSWIRE) -- RISO customers have a new range of capabilities for high-volume, high-performance, variable data print production with the release of the first EFI™ Fiery® digital front end (DFE) for RISO printers. The new ComColorExpress FS2000C from [Electronics For Imaging](#), Inc. provides RISO customers entry into high-speed, high-volume color inkjet printing with the market advantages print professionals around the world gain using Fiery DFE technology and the [Fiery Command WorkStation®](#) job management interface.

Customers gain a new, high-quality and affordable means to address quick-turnaround requirements for their cost-effective, high-speed RISO ComColor® printers. Running on the latest, award-winning Fiery FS200 Pro platform, the new DFE provides centralized job and color management that unleashes the full potential of RISO's affordable high-speed color systems, running at 160 pages per minute. Leveraging the ubiquitous Fiery Command WorkStation, users can manage multiple printers or an entire shop from a single point for more streamlined and efficient operation, even in multi-vendor printing environments.

"Adding ComColorExpress FS2000C powered by EFI Fiery to our top-of-the-line ComColor GD series will bring significant added value for RISO customers," said Andre D'Urbano, RISO's director of strategic business development. "We are especially pleased with the ease of use this solution provides, which gives operators the ability to perform even the most complex tasks with a fast learning curve."

Color management and visual make-ready shorten learning curves

RISO customers now have access to advanced Fiery make-ready options such as [Fiery Impose](#), [Compose](#), and [JobMaster](#) that enable operators to transform complex job preparation tasks into simple steps. The visual user interface creates a fast learning curve for customers to better manage even the most complex jobs without waste, including booklets, business cards, or manuals with custom bleed-edge tabs.

RISO customers will also benefit from a wide range of workflow and productivity features for high operational efficiency, including [Fiery JobFlow™ Base](#) for automation of job preparation and [Fiery Hot Folders](#) for streamlined, drag-and-drop file printing workflows. Customers can also use the server to integrate their digital printing operations with EFI's Digital StoreFront® web-to-print and Productivity Suite MIS/ERP workflows.

Color management in the Fiery DFE along with tools available in the optional [Fiery Color Profiler Suite](#) maintain consistent colors throughout and between print runs. Operators can easily correct brand colors such as corporate logos with Fiery Spot-On™ and enhance photos in a click with Fiery Image Enhance Visual Editor.

"By adding the Fiery DFE technology to the unique ComColor GD offering, RISO is helping customers efficiently print higher-quality documents without compromise," said John Henze, vice president of Fiery marketing at EFI.

Built for high-volume and variable data efficiency

The RISO ComColor GD with the Fiery DFE offers customers an ideal solution for an affordable means of producing high-volume transactional print, direct mail, education course materials, manuals, newsletters, all size envelopes and more with a low capital investment and low running costs. This new offering gives users a great first step into high-volume color printing, including efficient variable data printing, and comes with a wide range of finishing accessories for stitching, booklet making, and perfect binding, as well as a complete solution for printing and folding a mailing envelope along with its contents.

The ComColorExpress FS2000C powered by Fiery is available from RISO and authorized RISO resellers. For more information about EFI Fiery Driven™ products, visit www.efi.com or contact 800-875-7117.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles,

ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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