



## **EFI Reggiani Brings Textile Printing Innovation to ITME Mumbai**

*Leading event in India for textiles provides excellent platform for exhibiting EFI Reggiani digital textile printing technologies*

**Mumbai, India** – 6 Dec., 2016 – With its more than 70 years of innovation, research and technology expertise in the textile industry, [EFI Reggiani](#) is exhibiting advanced, environmentally friendly industrial digital inkjet textile technology at the International Textile Machinery Exhibition (ITME). EFI Reggiani products on display help businesses drive efficiency, sustainability and profitability in industrial apparel and décor production. EFI Reggiani's exhibit at the 3-8 December tradeshow in Mumbai is being held in collaboration with local agent Voltas Limited in hall 2A, booth A2B1, and features the EFI Reggiani ReNOIR PRO 1.8-metre digital textile printer using new Reggiani AQUA reactive inks.

“We have seen excellent sales of Reggiani printers in India, validation of the analogue-to-digital transformation that is happening in the textile industry there,” said Adele Genoni, vice president and general manager, EFI Reggiani. “Exhibiting at ITME gives us another opportunity to help textile-related companies fuel growth by taking advantage of the opportunities high-quality digital fabric printing offers.”

### **The PRO advantage: Sustainable, high-quality digital print**

The EFI Reggiani ReNOIR PRO printer, which also is available in a 3.4-metre width, reduces cost and improves productivity and sustainability in high-quality industrial digital printing applications on a wide range of textiles. The new AQUA reactive inks used in the printer at ITME deliver improved printing results while extending ink head life.

Visitors to the booth are able to learn about new automation tools and additional ink systems for the portfolio of EFI Reggiani textile and dye-sublimation inkjet printers, as well as pre- and post-treatment solutions for digitally printed fabrics. EFI Reggiani leverages EFI's know-how and strong workflow portfolio, including web to print, colour management and productivity solutions, for a streamlined, end-to-end digital textile printing solution.

This year's exhibit comes at the end of a highly successful expansion of EFI Reggiani digital printing systems in India, one of the leading nations in textile

manufacturing. Through the first three quarters of 2016, EFI Reggiani and Voltas Limited have sold more than 10 EFI Reggiani printers in the country, adding to its growing installed base of digital textile production technologies.

Today, with the high quality and performance of its textile printers and outstanding service to its customers, EFI Reggiani is the premiere manufacturer of traditional and digital printers and pre/post treatment solutions for textiles. The company provides complete solutions for the entire textile process, starting from yarn treatment through fabric printing and finishing, with a focus on the development of sustainable processes designed to reduce energy and water consumption for a lower overall environmental impact.

EFI Reggiani products are designed and manufactured to the highest standards with the aim of simplifying textile production across a wide range of industries. EFI's complete printer portfolio, which also features the industry's top LED and UV inkjet narrow-, wide- and superwide-format technologies, gives customers profitable opportunities in "The Imaging of Things," delivering greater product customization and appeal in everything from signage and packaging to décor, apparel and industrial manufacturing. To see many of the extensive, imaginative applications possible with EFI print technology, visit [www.ImagingofThings.com](http://www.ImagingofThings.com) or [www.efi.com](http://www.efi.com).

### **About EFI Reggiani**

EFI Reggiani is a leading technology provider of a full range of industrial solutions for textile manufacturing, including high-quality printers for fashion and home furnishing textiles, with a comprehensive portfolio spanning the company's original rotary screen technologies to the most advanced inkjet textile printers, pre- and post-treatment machines, and inks in the industry. EFI Reggiani is part of EFI.

### **About EFI**

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fuelling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. ([www.efi.com](http://www.efi.com))

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