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## **EFI Honored with Prestigious EDP Award for Best Textile Printer**

FREMONT, Calif., June 12, 2017 (GLOBE NEWSWIRE) -- [Electronics For Imaging](#), Inc. (Nasdaq:EFII) received a leading print-industry honor from the European graphic arts trade press — the EDP Award — for the Best Roll-to-Roll Textile Print technology. Judges recognized the EFI™ VUTEk® [FabriVU](#)® 180/340 soft signage printer at the 11<sup>th</sup> Annual EDP Awards ceremony during FESPA 2017 in Hamburg, Germany. The EFI VUTEk FabriVU series of digital fabric printers offers everything needed to produce high-quality images at true production level speeds — all while keeping running cost low and profit opportunity high.

"We are honored with this recognition. It reinforces the remarkable amount of dedication and effort our research and development teams put into establishing a best-in-class technology to help our customers capture the remarkable growth seen in the soft signage market," said EFI Regional Vice President of Sales Paul Cripps.

### **High quality, high versatility on re-usable soft signage**

The VUTEk FabriVU printers have proven to be especially successful in helping signage and display companies move into higher-value soft signage display work as it offers an unparalleled combination of productivity and quality with fast speeds and printing resolutions up to 2,400 dots per inch (dpi). Customers can print dazzling displays, high-density backlit signs and more with ultra-high-resolution four-color printing. Soft signs produced with the printers retain the drape and soft hand customers prefer.

The 1.8m FabriVU 180 and 3.4m FabriVU 340 models also offer the distinct advantage of printing on transfer paper or direct-to-fabric with the same inkset. That capability saves considerable labor and machine downtime compared to other printers when changing from transfer to direct applications, on top of the expense of discarded ink that is wasted when clearing ink lines.

FabriVU-printed graphics that can be washed and dried without wrinkling, folded without leaving marks and reused. The lighter weight and ability to fold fabric also significantly decreases shipping and storage costs as compared to more conventional signage.

Complementing EFI's VUTEk FabriVU and Reggiani textile printers is the industry's only complete end-to-end workflow available for signage production, from advanced web-to-print design and eCommerce software that integrates with [EFI Fiery](#)® digital front ends offering industry-leading color management and productivity tools, to a comprehensive and certified [EFI Midmarket Print Suite](#) MIS/ERP workflow that delivers highly accurate scheduling, estimating, accounting and more for superwide-format graphics production.

### **EFI VUTEk Hot Picks**

In addition to the exciting award from EDP, EFI VUTEk printers also recently received coveted Hot Picks Awards from Australian industry publication Print21 Magazine. The VUTEk FabriVU 340 soft signage printer and the VUTEk LX3 Pro hybrid roll/flatbed LED inkjet printer both received the award, which was presented to highlight the top print technologies shown at the recent PacPrint tradeshow in Melbourne.

### **About EFI?**

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. ([www.efi.com](http://www.efi.com))

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