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New Fiery Servers Provide Exceptional Performance and Quality for the New Generation of Ricoh Digital Presses

FREMONT, Calif., March 20, 2017 (GLOBE NEWSWIRE) -- [Electronics For Imaging](#)™ (Nasdaq:EFII) has launched a pair of new high-performance digital front ends (DFEs) based on the latest Fiery FS200 Pro platform for driving Ricoh's next-generation print engines, the [RICOH® Pro C5200s and C5210s](#).

"Fiery technology gives our customers exceptional productivity results with the RICOH Pro C5200s and C5210s, producing a wider range of projects on an impressive variety of media," said John Fulena, Vice President, Production Printing Business Group, Ricoh USA, Inc. "The proven combination of RICOH Pro performance and Fiery digital print workflow efficiency delivers high-quality, high-volume output."

Both the embedded Fiery E-24B DFE and the external Fiery E-44B DFE can process complex and graphic-rich files with EFI's proprietary Fiery SmartRIP technology to improve throughput and production efficiency. The Fiery E-44B offers superior performance and faster processing times that make it the top choice for high-volume print operations that require unmatched output quality and maximum engine utilization.

"These new Fiery DFEs allow users to incorporate advanced color and imaging management for 'no compromise' results with consistent, high-quality output every time," said John Henze, vice president of Fiery marketing at EFI. "With Fiery E-44B DFE, users also get the advantage of EFI's innovative, proprietary Dynamic HD Text and Graphics feature for accurate, high-quality reproduction of ultra-thin lines and fine details in text."

Both new Fiery DFEs deliver superior, out-of-the-box production tools. Users are able to centralize job management and streamline production with the [Fiery Command WorkStation](#)® interface. Server presets are easy to set up and can be shared with the users throughout a print facility to further increase productivity.

Plus, the Fiery E-44B DFE makes it easy for users to integrate print production workflow with EFI management information systems, web-to-print software, and popular prepress workflows to achieve business-wide integration and higher efficiency. Customers can also streamline job layout with the instant visual preview and advanced make-ready capabilities of the optional Fiery [Impose](#) and Fiery [JobMaster](#)™. Adding the [Fiery Graphic Arts Package, Premium Edition](#) lets users troubleshoot digital jobs before printing, so jobs print right the first time to minimize waste and rework.

These two new DFEs are available now from Ricoh and authorized Ricoh resellers. For more information about EFI Fiery Driven™ digital production printing, visit www.efi.com or contact 800-875-7117.

About EFI?

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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