



June 27, 2012

LTi Printing Upgrades to EFI Radius ERP from PSI Flexo to Optimize Business Operations

Foster City, Calif. - June 27, 2012 - [EFI](#)™ (Nasdaq: EFII), a world leader in customer-focused printing and packaging industry innovation, today announced that label and packaging provider [LTi Printing](#), Inc. has selected [EFI Radius](#) as its new MIS/ERP software.

In business for more than 25 years in Sturgis, Mich., LTi Printing is an international provider of flexographic and offset printing. The company began using EFI PSI™ Flexo in 1997, but had to create their own systems to support the folding carton business. After experiencing steady growth over the years, LTi decided the time was finally right to move to a single ERP system.

"We needed one solution to support our flexo and folding carton divisions and the changing marketplace, and EFI Radius is the perfect fit," said Mike Frost, president of LTi Printing, Inc. "It's robust enough to support all types of printing, and will enable us to better serve our customers by ensuring we have the right resources at the right place at the right time.

"Having a centralized place for information will be huge, enabling data to be easily viewed and shared," continued Frost. "Radius will improve our accuracy and timeliness of communication, both internally and with customers, thereby enabling us to better utilize our current resources and grow the business without additional overhead."

"In line with our philosophy of providing a transition path for our PSI Flexo customers, EFI Radius is a robust platform perfect for packaging companies that are looking to take their business to the next level while staying with the industry's leading supplier," said David Taylor, general manager of EFI Radius.

EFI Radius is a powerful ERP software platform designed to enable end-to-end, automated business process management from order inquiry to cash receipt for label, flexible packaging, converting and folding carton businesses. EFI Radius offers a high degree of flexibility to manage the unique requirements of printing and packaging companies to help optimize and automate sales estimating; production planning; scheduling; materials management; shop floor data collection; job costing; time and attendance. It also offers comprehensive and intuitive reporting and business intelligence capabilities. For more information, visit www.efi.com or contact 800-875-7117.

About EFI

EFI™ (www.efi.com) is a worldwide provider of products, technology and services leading the transformation of analog to digital imaging. Based in Silicon Valley, with offices around the globe, the company's powerful integrated product portfolio includes digital front-end servers; superwide, wide-format, label and ceramic inkjet presses and inks; production workflow, web to print, and business automation software; and office, enterprise and mobile cloud solutions. These products allow users to produce, communicate and share information in an easy and effective way, and enable businesses to increase their profits, productivity, and efficiency.

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This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as "anticipate", "believe", "estimate", "expect", "consider", "plan" and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to

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