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EFI PrintMe Mobile Increases IT Management and Control Over Printing From Mobile Devices in the Enterprise

Newest Release Reduces Costs and Increases Document Security Through Additional Print Management and Security Capabilities

FOSTER CITY, Calif., June 12, 2012 (GLOBE NEWSWIRE) -- [EFI™](#) (Nasdaq:EFII), a world leader in custom-focused digital printing innovation, today announced [PrintMe Mobile 2.2](#) software which gives IT departments the ability to better control and manage printing from tablets and smartphones in the enterprise. PrintMe Mobile's new capabilities enable leading job accounting applications including [Equitrac](#) and [PaperCut](#) to track printing from smartphones and tablets. PrintMe Mobile also enhances access control to printers throughout an organization, and provides local release printing to ensure sensitive documents never leave the corporate network and are only printed when requested by a user. A full version of PrintMe Mobile 2.2 software is available for [download and a free 45-day trial](#).

With PrintMe Mobile 2.2, IT departments can account for all printing originating from mobile devices, and implement policies to control access to printers based on a user ID. EFI has added advanced user authentication to enable integration with a corporate LDAP server. This helps companies improve the accuracy of job accounting software by tracking mobile print jobs in the system based on the specific user who is printing. IT departments can also use PrintMe Mobile to create and enforce policies to control which printers can be used and what types of printing options are available (black/white or color, stapling, advanced finishing, etc.) for each specific user or groups of users.

"The explosion of tablets in the enterprise has created a serious challenge to tracking, managing and reporting print jobs," said Chris Dance, CEO of PaperCut Software. "The standard AirPrint print job is anonymous and does not provide a way for companies to track who printed it. With PrintMe Mobile working together with PaperCut, companies can now bring mobile printing in line with their job accounting rules in order to properly account for print activity and reduce overall consumables."

PrintMe Mobile 2.2 also delivers secure printing for organizations that have highly sensitive content or tight restrictions on information leaving the company network. Users can send print jobs from anywhere to an internal print queue and release the print using their mobile device once they are standing at a printer.

"For IT departments that want complete mobile printing coverage with the best control, EFI PrintMe Mobile is the industry's only product that provides flexibility, simplicity and security," said John Henze, vice president of Field marketing for EFI. "PrintMe Mobile integrates seamlessly into a company's network and security infrastructure to mitigate the IT costs and security risks of supporting mobile printing for all enterprise users. By providing an often overlooked but critical user need for mobile printing, IT departments can increase productivity while reducing help desk costs."

About EFI PrintMe Mobile

PrintMe Mobile is the only enterprise software that enables direct Wi-Fi printing from iPads, iPhones and Android devices, from within the application they are using, to any existing network printer regardless of brand. Users enjoy the ease of simply selecting print within their application and printing to the printers that automatically populate in a drop down menu. Developed for the enterprise, PrintMe Mobile works across multiple subnets, is scalable to thousands of users, and provides powerful management and job reporting capabilities for IT administrators. The software is simple to use, manage, and deploy, often installing in less than 20 minutes. ([view demo here](#).)

EFI logos and EFI PrintMe Mobile images are available in the EFI [press room](#).

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About EFI

EFI™ (www.efi.com) is a worldwide provider of products, technology and services leading the transformation of analog to digital imaging. Based in Silicon Valley, with offices around the globe, the company's powerful integrated product portfolio includes digital front-end servers; superwide, wide-format, label and ceramic inkjet presses and inks; production workflow, web to print, and business automation software; and office, enterprise and mobile cloud solutions. These products allow users to produce, communicate and share information in an easy and effective way, and enable businesses to increase their profits, productivity, and efficiency.

The Electronics For Imaging, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7332>

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Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as "anticipate", "believe", "estimate", "expect", "consider", "plan" and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q. EFI undertakes no obligation to update information contained herein, including forward-looking statements.

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